



Partners' cooperation and meetings

Deliverable No: 2

Tennis for a Greener Future

GREEN TENNIS – 101184588

1. Executive Summary

This report constitutes Deliverable D2 — Partners' Cooperation and Meetings of the Green Tennis project (Project ID: 101184588), funded under the ERASMUS-SPORT-2024-SCP Lump Sum Grants programme. The deliverable documents the cooperation framework, governance structure, and the meetings held among consortium partners during the first reporting period of the project, covering the period from January 2025 to October 2025.

The purpose of this deliverable is twofold. First, it provides comprehensive evidence of partner engagement, joint decision-making processes, communication flows, and overall consortium dynamics throughout the reporting period. Second, it serves as an internal management tool for the consortium itself, enabling continuous reflection on cooperation practices and ensuring that all collaborative activities remain aligned with the project's objectives, timeline, and quality standards established in the Grant Agreement.

During the reporting period, the consortium successfully organised two transnational project meetings — the Kick-off Meeting hosted by Collective Innovation (COLIN) in Oslo, Norway, on 29 January 2025, and the second Transnational Project Meeting hosted by Mobile Adventure (MOBAD) in Warsaw, Poland, on 16 October 2025. These face-to-face meetings were complemented by online interim meetings, work package–level coordination calls, and structured email communication maintained by the Project Coordinator and the respective Work Package leaders.

Key Figures of the Reporting Period:

- 8 partner organisations from 7 European countries actively engaged in project activities;
- 2 transnational project meetings (Oslo and Warsaw) successfully organised with strong partner attendance;
- Online interim meetings held to ensure continuous coordination between physical gatherings;
- Structured email communication maintained at coordination, work package, and bilateral levels;
- Work Package 2 (Research – Desk and Field Work) successfully completed, including the Literature Review and a large-scale field study reaching 463 young tennis players across 41 countries and 99 club managers across Europe;
- Transition to Work Package 3 (Development) formally agreed and planned during the Warsaw Transnational Project Meeting.

The overall level of cooperation among partners during this initial phase has been consistently strong. All consortium members demonstrated high levels of commitment, met the agreed

deadlines for Work Package 2 deliverables, and contributed actively to both strategic discussions and operational tasks.

The multidisciplinary nature of the consortium — combining academic research, sport federations, tennis clubs, sustainability advocacy, and digital innovation expertise — has proven to be a key strength, enabling rich cross-sectoral exchange and well-grounded project outputs.

All meetings, decisions, and communication exchanges referenced in this report have been documented and archived in line with the project's Quality Assurance Plan, the Partnership Agreement, and the reporting requirements of the European Education and Culture Executive Agency (EACEA). The structure of this deliverable, the consortium overview, the governance framework, the detailed meetings log, the evidence of inter-partner communication, and the supporting annexes are presented in the subsequent sections.

2. Consortium Overview

The Green Tennis project brings together a multidisciplinary consortium of eight partner organisations from seven European countries, each contributing complementary expertise to the project's overarching goal of promoting environmental sustainability within the tennis ecosystem. This section presents the composition of the consortium, the distribution of roles and responsibilities across the partnership, and the strategic rationale that underpins this particular combination of partners.

2.1 Consortium Composition

The consortium is composed of one Coordinator and seven Beneficiaries, jointly implementing the project under the ERASMUS-SPORT-2024-SCP Lump Sum Grant agreement. The table below summarises the partner organisations, their countries of establishment, their roles within the project, and their organisational profiles.

No	Short Name	Full Legal Name	Country	Role	Organisation Type
P1	COLIN	Collective Innovation AS	Norway	Coordinator	SME — Innovation & Project Management
P2	Tennis Europe	European Tennis Federation	Switzerland	Beneficiary	Continental Sport Federation
P3	UCAM	Fundación Universitaria San Antonio	Spain	Beneficiary	Higher Education / Research
P4	HTF	Hungarian Tennis Federation	Hungary	Beneficiary	National Sport Federation



P5	MOBAD	Mobile Adventure	Poland	Beneficiary	Sport & Event Organisation
P6	WPG	We Play Green (Stiftelsen We Play Green)	Norway	Beneficiary	Sustainability NGO
P7	AI4Lives	Airforlives GmbH	Germany	Beneficiary	Digital Technology / SME
P8	CTC	Centenary Tennis Clubs	Switzerland	Beneficiary	International Tennis Clubs Association

The consortium reflects a deliberate balance between geographic diversity (Northern Europe, Central Europe, Southern Europe), sectoral diversity (academia, sport governance, grassroots clubs, sustainability advocacy, digital innovation), and operational diversity (research-driven, dissemination-driven, and implementation-driven organisations). All partners hold demonstrated experience either in tennis-related activities, sport sustainability, or in the design and delivery of European-funded cooperation projects.

2.2 Strategic Rationale of the Partnership

The composition of the Green Tennis consortium has been designed to ensure that every dimension of the project's value chain is covered by partners with proven expertise in their respective fields.

The presence of Tennis Europe, the European Tennis Federation, anchors the project within the official tennis governance structure of the continent, providing direct access to national federations, professional networks, and continental-level dissemination channels. Centenary Tennis Clubs complements this institutional dimension by representing historic clubs across multiple countries, ensuring that project outputs reach the grassroots level where sustainability practices are ultimately implemented. The Hungarian Tennis Federation strengthens this national-federation perspective and provides a specific Central European entry point for piloting and dissemination activities.

The academic and methodological backbone of the project is provided by UCAM, through its Olympic Studies Centre, ensuring that project deliverables are grounded in robust research, validated diagnostic tools, and academically credible analysis. The participation of We Play Green introduces a unique cross-sectoral dimension: as a sustainability movement founded by professional footballer Morten Thorsby, We Play Green transfers proven engagement strategies and athlete-led advocacy practices from football to tennis, enriching the project with insights from a parallel sport ecosystem.

On the digital and implementation side, COLIN provides project management expertise and digital coordination infrastructure, MOBAD contributes operational capacity for event organisation and on-the-ground implementation in Central Europe, and AI4Lives delivers the technical capability required for the design of the project's mobile application and gamification components.

This intentional combination of governance bodies, research institutions, grassroots organisations, sustainability advocates, and digital innovators creates a partnership in which each partner is both a contributor of unique expertise and a beneficiary of the others' know-how. The strategic rationale is therefore not only the sum of individual competencies, but the collaborative ecosystem that emerges when these competencies are systematically connected through the project's Work Package architecture.

3. Governance and Communication Structure

The effective implementation of a transnational project involving eight partner organisations across seven countries requires a clearly defined governance framework and a robust communication infrastructure. This section describes the decision-making bodies of the Green Tennis consortium, the cadence and typology of meetings, the digital tools used for collaboration, and the working principles that guide internal cooperation, including confidentiality and data protection.

3.1 Decision-Making Bodies

The governance of the Green Tennis project is structured across three complementary layers, each with clearly defined responsibilities and accountabilities. This layered structure ensures that strategic decisions, operational coordination, and quality oversight are addressed systematically, while preserving the consensus-based culture of the consortium.

Project Coordinator (COLIN). Collective Innovation AS, in its capacity as Coordinator, holds the overall responsibility for the management of the project. The Coordinator serves as the single point of contact between the consortium and the European Education and Culture Executive Agency (EACEA), oversees the implementation of all Work Packages against the agreed timeline and budget, manages the financial allocations, monitors deliverables, and ensures that all reporting obligations are fulfilled. The Coordinator also chairs the Steering Committee meetings and facilitates the resolution of any operational issues raised by partners.

Steering Committee. The Steering Committee constitutes the principal decision-making body of the consortium. It is composed of one designated representative from each of the eight partner organisations, typically the Work Package Leader or a senior representative authorised to take decisions on behalf of the partner. The Steering Committee meets during transnational project meetings and online interim meetings, and is responsible for the strategic direction of the project, the validation of major deliverables, the approval of budgetary adjustments, and the resolution of any matters that cannot be settled at operational level. Decisions within the Steering Committee are taken on the basis of consensus; in the rare event that consensus cannot be reached, decisions are taken by a simple majority vote, with the Coordinator holding a casting vote where necessary.

Work Package Leaders. Each Work Package is led by a designated partner organisation, as detailed in Section 2.2. Work Package Leaders are responsible for the planning, coordination, and timely delivery of the activities and deliverables falling under their respective Work Package.

They convene Work Package–level meetings as needed, coordinate inputs from contributing partners, ensure the technical and methodological quality of the outputs, and report progress to the Coordinator and the Steering Committee.

Quality Assurance Function. UCAM, in addition to its role as Work Package 2 Leader, holds the horizontal responsibility for Quality Assurance across the project. This function involves the review of all major deliverables prior to submission, the verification of methodological soundness, and the formal sign-off of academic and research-oriented outputs.

Risk Management Function. Risk Management is performed by COLIN as part of its coordination responsibilities, in close cooperation with the Work Package Leaders. A dedicated Risk Management Plan, prepared at the outset of the project (Deliverable D1.4), establishes the methodology for identifying, assessing, and mitigating project risks throughout the implementation period.

3.2 Meeting Cadence and Typology

The consortium has adopted a structured meeting cadence that combines face-to-face transnational gatherings with regular online interactions, reflecting both the project's collaboration needs and its commitment to environmentally responsible meeting practices. Four typologies of meetings are used during the project lifecycle.

Transnational Project Meetings. Held approximately every six months in different partner countries, these two-day events bring together representatives from all consortium members for in-depth discussion of project progress, validation of deliverables, planning of upcoming Work Packages, and consolidation of partnership relationships. Five transnational meetings are foreseen across the project lifetime: Oslo (Kick-off), Warsaw, Murcia, Budapest, and Basel (Final Meeting).

Online Interim Meetings. Convened in the periods between transnational meetings, online interim meetings ensure continuity of coordination, allow for the timely tracking of activities, and provide a forum for resolving operational matters without the need for physical travel. These meetings are typically of approximately one hour in duration and are open to all partners.

Work Package–Level and Bilateral Meetings. In addition to consortium-wide gatherings, Work Package Leaders convene focused meetings with the partners contributing to their respective Work Package. Bilateral meetings between two or more partners are also organised whenever a specific task requires deeper coordination. During the reporting period, this format has been particularly active in the context of Work Package 2, with frequent exchanges between UCAM and Tennis Europe on survey design, distribution, and data analysis.

Ad-Hoc Meetings. When circumstances require rapid decision-making, the coordinator may convene ad-hoc meetings at short notice. The consortium has agreed to a 48-hour response window for such situations, ensuring that the project can react flexibly to operational needs.

3.3 Communication Channels and Digital Tools

The consortium uses a curated set of digital tools, selected to support efficient coordination, transparent documentation, and the project's overall commitment to sustainable, paper-light operations.

Email serves as the primary channel for formal communication, including the circulation of deliverables, the issuance of official decisions, and the documentation of agreements. Coordination-level emails are sent by the Project Coordinator to all partners, while Work Package-level and bilateral exchanges follow thematic threads. A dedicated email summary of the most relevant exchanges during the reporting period is provided in Section 6 of this report.

Google Meet is used as the primary platform for online interim meetings, Work Package-level coordination calls, and bilateral discussions among partners. The platform was selected for its accessibility across all partner organisations, its integration with the project's shared cloud environment, and its low technical overhead, which ensures that all consortium members — including those joining from different institutional IT environments — can participate without compatibility issues.

Google Drive — Shared Project Workspace. A centralised Google Drive workspace, accessible to all partner organisations through a shared link, serves as the project's main repository for the storage and version-controlled exchange of working documents. This shared workspace contains, in dedicated sub-folders, the project's foundational documents (Grant Agreement, Partnership Agreements), the Work Package-specific working materials, draft and finalised deliverables, meeting agendas and minutes, dissemination materials, and supporting evidence. The shared link model ensures that all partners have continuous, real-time access to the most up-to-date version of each document, eliminating the need for repeated email attachments and reducing the risk of version conflicts. Access permissions are managed by the Coordinator. [-Google Drive Link-](#)

WhatsApp Partner Group. In addition to formal communication channels, the consortium operates a dedicated WhatsApp group that includes designated focal points from all eight partner organisations. This channel is used for informal, real-time coordination — including quick check-ins, urgent updates, logistical coordination around transnational meetings, and short clarification exchanges that do not require formal email correspondence. The group has proven particularly valuable for time-sensitive matters and for maintaining the day-to-day connectivity of the partnership between formal meetings.

Doodle is used for the scheduling of online interim meetings and for the coordination of dates of upcoming transnational meetings, allowing all partners to indicate their availability efficiently.

The combination of these channels — formal email for documented decisions, Google Meet for synchronous discussions, Google Drive for shared documentation, WhatsApp for informal coordination, and Doodle for scheduling — provides the consortium with a balanced communication ecosystem that covers the full spectrum of cooperation needs, from strategic decision-making to operational follow-up. This setup also directly supports the green operating principles set out in the project's proposal: by relying primarily on cloud-based collaboration

and minimising the need for physical document exchange and unnecessary travel, the consortium reduces its environmental footprint while maintaining a high standard of documentation and transparency.

3.4 Working Languages

The official working language of the project is English. All consortium-wide communication, project deliverables, formal meeting minutes, and reporting to EACEA are produced in English. National-level dissemination materials, communication products targeting local audiences, and partner-specific outreach are produced in the partners' respective national languages, ensuring that the project's outputs reach end-users in the most accessible form.

3.5 Confidentiality and Data Protection

The cooperation framework of the consortium is governed by the Partnership Agreements signed between the Coordinator and each Beneficiary. These agreements set out the rights and obligations of all parties, including provisions on confidentiality, intellectual property, and the protection of personal data.

All partners process personal data collected within the framework of project activities — most notably the responses gathered during the Work Package 2 field study from young tennis players and club managers — in compliance with the General Data Protection Regulation (Regulation (EU) 2016/679). The relevant data collection instruments include informed consent procedures, anonymisation protocols, and secure storage practices, in line with the methodology described in Deliverable D2.2.

Given the sensitive classification of the present deliverable, all personal data referenced in this report (including names of meeting participants, email addresses, and contact details) is processed exclusively for the purposes of project documentation and reporting to EACEA and is not disseminated to the general public. Where supporting evidence is included in the annexes such as photographs of meetings, signed attendance lists, or screenshots of communication records — appropriate measures have been applied, including the use of anonymised versions of email addresses and the inclusion only of materials for which the relevant consents have been obtained.

4. Meetings Log

This section constitutes the central evidence base of the present deliverable. It documents, in standardised form, each formal meeting held by the consortium during the reporting period, including transnational project meetings, online interim meetings, and Work Package-level coordination calls. For each meeting, the report provides the essential identification data, the list of participants, the agenda, the key decisions and outcomes, the action items agreed, and references to the supporting evidence held in the annexes (signed attendance lists, photographs, agendas, info-packs, and screenshots).

The structure of this section follows the chronological order of the meetings and applies a uniform reporting template, allowing the reader — including EACEA evaluators — to assess at a glance the activity, engagement, and decision-making dynamics of the consortium throughout the reporting period.

4.1 Kick-off Meeting — Oslo, Norway

4.1.1 Meeting Identification

Field	Detail
Meeting Title	Green Tennis Project — Kick-off Meeting
Meeting Type	Transnational Project Meeting (E1.1 — Kick-off)
Date	29 January 2025
Location	Collective Innovation AS Office, Ivan Bjørndals Gate 9, 0472 Oslo, Norway
Host Organisation	Collective Innovation AS (COLIN) — Project Coordinator
Format	In-person
Working Language	English
Number of Participants	11

4.1.2 Context and Purpose

The Kick-off Meeting marked the official launch of the Green Tennis project and brought together representatives from all eight partner organisations at the offices of the Project Coordinator in Oslo, Norway. The meeting served three principal purposes: to formally introduce the consortium members and consolidate working relationships; to provide a comprehensive overview of the project's structure, objectives, and Work Package architecture; and to launch operational planning for Work Package 2 (Research – Desk and Field Work), which constituted the first major implementation phase of the project. The meeting also established the cooperation principles, communication routines, and reporting expectations that have governed the work of the consortium throughout the reporting period.

The meeting was hosted at the COLIN office in Oslo and conducted as a one-day, in-person event. Logistical information regarding travel arrangements, accommodation, and the venue was circulated to all partners by the coordinator in advance of the event.

4.1.3 Participants

The Kick-off Meeting was attended by twelve representatives from the eight partner organisations of the Green Tennis consortium, as documented in the signed Participants List (Annex A.1).

#	Full Name	Organisation	Role at the Meeting
1	Håkon Ege	COLLECTIVE INNOVATION (COLIN)	Project Coordinator — Host
2	Talha Burak Caliskan	COLLECTIVE INNOVATION (COLIN)	Co-host / Project Manager
3	Kazim Sari	COLLECTIVE INNOVATION (COLIN)	Coordinator Team
4	Cem Tinaz	EUROPEAN TENNIS FEDERATION (Tennis Europe)	Partner Representative



5	Maciej Szymonski	EUROPEAN TENNIS FEDERATION (Tennis Europe)	Partner Representative
6	Petra Schmitt	HUNGARIAN TENNIS FEDERATION (HTF)	Partner Representative
7	Berta Tintoré Belil	CENTENARY TENNIS CLUBS (CTC)	Partner Representative
8	Burak Selcuk Aydin	AIRFORLIVES GMBH (AI4Lives)	Partner Representative
9	Espen Thorsby	WE PLAY GREEN (WPG)	Partner Representative
10	Juan Alfonso García Roca	UCAM — Fundación Universitaria San Antonio	Partner Representative — WP2 Lead
11	Eymen Yildiz	MOBILE ADVENTURE (MOBAD)	Partner Representative
12	Taner Tamturk	MOBILE ADVENTURE (MOBAD)	Partner Representative

All eight partner organisations were represented in person, achieving a 100% partner attendance rate at the launch event of the project. Email addresses and original signatures of all participants are documented in the signed Participants List.

4.1.4 Key Discussion Points and Outcomes

Opening of the Project. The meeting was officially opened by Håkon Ege (COLIN), who briefed the participants on the agenda and welcomed all partners to Oslo. Following the opening, each partner organisation introduced itself and presented its expertise, professional background, and expected contribution to the project. Cem Tinaz (Tennis Europe) then delivered a comprehensive overview of the project's structure, objectives, and strategic vision, presenting each Work Package and its role in achieving the project's broader sustainability goals.

Work Package 2 — Research Methodology. Representing UCAM, Juan Alfonso García Roca presented the methodology of Work Package 2 (Research – Desk and Field Work). He emphasised the importance of grounding the project in a thorough review of existing literature, conducting robust field studies among target groups, and producing rigorous data analysis to ensure that the project rests on a strong foundation of environmental sustainability research applied to tennis.

Expansion of the Field Study Outreach. During the WP2 discussion, several partners proposed concrete contributions to expand the reach of the field study beyond the original target of 300 surveyed young tennis players:

- **Tennis Europe** (Maciej Szymonski) indicated that the use of the Tennis Europe mobile application could enable the survey to reach approximately 1,000 respondents, significantly exceeding the original target.
- **Centenary Tennis Clubs** (Berta Tintoré Belil) signalled that the CTC event scheduled for March 2025 would serve as a relevant occasion to extend the project's fieldwork outreach.
- **Hungarian Tennis Federation** (Petra Schmitt) highlighted that the HTF event scheduled for May 2025 could similarly contribute to expanding the participant base of the field study.



These contributions were subsequently realised in the completion of the WP2 field study, which ultimately reached 463 young tennis players across 41 countries and 99 club managers across Europe — outcomes documented in detail in Deliverable D2.2.

Other Work Packages and Technical Components. Mobile Adventure (Eymen Yildiz), the partner responsible for the project's web platform, made reference to the experience of previous platform developments and indicated that the technical specifications of WP3 would be discussed in further detail in subsequent meetings. AIRFORLIVES (Burak Selcuk Aydin), responsible for the development of the carbon footprint mobile application, shared experiences from previous projects of comparable scope and confirmed that the design phase of the mobile application would be revisited during upcoming meetings.

Dissemination, Communication, and the Ambassador Programme. The Tennis Europe team presented the dissemination and communication strategy of the project, with particular emphasis on the Ambassador Programme. It was confirmed that prominent figures in the tennis world — with Dominic Thiem identified as a flagship example — would be invited to contribute to the visibility and credibility of the project.

Cross-Sectoral Dimension — Football to Tennis. Representing We Play Green, Espen Thorsby presented the cross-sectoral perspective that the organisation brings to the project. He outlined sustainability practices observed in different sports sectors, particularly football, and confirmed the role of We Play Green in supporting the visibility of the Green Tennis project within the football community.

4.1.5 Decisions and Action Items Agreed

The following decisions and action items were agreed during the Kick-off Meeting and recorded in the official Meeting Minutes (Annex E.1):

#	Action Item	Responsible	Deadline
1	Conduct the literature review on environmental sustainability in sport, with a focus on tennis (Task 2.1) — minimum 120 sources reviewed; 2 literature formats developed	Tennis Europe and UCAM	30 April 2025
2	Tennis Europe and UCAM to organise a dedicated bilateral meeting on the literature review	Tennis Europe / UCAM	Q1 2025
3	Conduct the field study (Task 2.2) — 300+ surveys among young tennis players; 30 interviews among coaches, club/facility staff, and event organisers	Tennis Europe, UCAM, HTF, CTC, MOBAD	31 October 2025
4	Document and track all project activities for reporting purposes	All partners	Continuous
5	Make the Green Tennis project website operational	COLIN	Within 2 months
6	Share digital versions of reference books presented during the meeting	Juan Alfonso García Roca (UCAM)	Following the meeting

7	Set up and circulate a shared drive containing all project documents, reports, presentations, and the dissemination list	COLIN	Following the meeting
8	Schedule the first online interim meeting via Doodle — Theme: Existing Literature Review and Situation Assessment	COLIN	April 2025
9	Schedule the 2nd Transnational Project Meeting via Doodle — Location: Warsaw, Poland	COLIN / MOBAD	June 2025 (initial target)

4.1.6 Outcomes Achieved Following the Meeting

Looking back from the perspective of the present reporting period, the decisions taken during the Kick-off Meeting were translated into concrete outcomes in the months that followed. The literature review was completed and resulted in Deliverable D2.1 (Literature Review Report). The field study significantly exceeded the targets agreed at the Kick-off, ultimately reaching 463 young tennis players across 41 countries and 99 club managers across Europe, with the corresponding outputs consolidated in Deliverable D2.2 (Field Study and Data Analysis Report). The shared Google Drive workspace was established and made accessible to all partners, the project website went live, and the planned online interim meeting was successfully held in the second quarter of 2025.

4.1.7 Supporting Evidence

The following supporting documents constitute the evidence base for the Kick-off Meeting and are included in the corresponding annexes of the present deliverable:

a) Signed Participants List of the Kick-off Meeting (Oslo, 29 January 2025)

Program: Collaborative Partnership
Project No: ERASMUS-SPORT-2025-SCP- 101184588

Project Name: Tennis for a Greener Future
Event Host Organization: Collective Innovation AS
Place: Oslo, Norway
Date: January 29, 2025

Transnational Project Meeting
PARTICIPANTS LIST

Name	Organization	Email	Number	Signature
WAKON EGE	COLIN	wakon@collectiveinnovation.no	1	[Signature]
Talha Burak Caliskan	COLIN	brak@collectiveinnovation.no	2	[Signature]
Petra Schmitt	Hungarian Tennis Fed.	petra.schmitt@mtf.hu	3	[Signature]
JUAN ALFONSO BARRERA Roca	UCAM	jgarcia@ucam.edu	4	[Signature]
BERTA TWTORRE	CUSTOMARY TENNIS CLUBS	in40@customaryclubs.com	5	[Signature]
ESPER THORSEN	WE PLAY GREEN	esper@wplaygreen.com	6	[Signature]
KAZIM SARI	COLIN		7	[Signature]

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c) Agenda of the Kick-off Meeting



GREEN TENNIS PROJECT

Kick-Off Meeting Agenda

29th January 2025

Oslo, Norway

29th January

10.00- 11:30 Session 1 (Collective Innovation and Tennis Europe)

- Official opening: Welcome by the COLIN Team
- Partners' presentation
- Project Overview

11:30-11.45 Coffee Break and Group Photo

11:45 -13:00 Session 2 (Tennis Europe and UCAM)

Work Package-2: Research Desk and Field Work;

- Reviewing the Literature
- Conducting Field Study
- Analysing the Data

13:00 -14:00 Lunch

14:00 -15:00 Session 3

- Other Work packages (WP-3 and WP4)
- Dissemination, Communication, internalisation and sustainability strategy
- Financial Issues
- Next Meeting, Final Words

15:00 - 18:00 Let's discover Oslo! / Free Time

19:00 Official Dinner



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d) Official Minutes of the Kick-off Meeting

  GREEN TENNIS PROJECT Kick-off Meeting Minutes Host Organisation: (COLLECTIVE INNOVATION) Partners Present: Håkon Ege (COLLECTIVE INNOVATION - COLIN) T. Burak Caliskan (COLLECTIVE INNOVATION - COLIN) Cem Tinaz (EUROPEAN TENNIS FEDERATION – TENNIS EUROPE) Maciej Szymonski (EUROPEAN TENNIS FEDERATION – TENNIS EUROPE) Petra Schmitt (HUNGARIAN TENNIS ASSOCIATION - HTF) Berta Tiptore Belil (CENTENARY TENNIS CLUBS - CTC) Burak Selcuk Aydin (AIFORLIVES GMBH) Espen Thorsby (WE PLAY GREEN) Juan Alfonso Garcia Roca (FUNDACION UNIVERSITARIA SAN ANTONIO - UCAM) Eymen Yildiz (MOBILE ADVENTURE - MOBAD) Taner Tamturk (MOBILE ADVENTURE - MOBAD) Overview The kick-off meeting for the Green Tennis Project was held on 29th January 2025 in Oslo, Norway. The meeting was opened by Håkon Ege from COLIN. He briefed the participants about the agenda of the project meeting. This was followed by partner introductions, where each organisation highlighted their expertise and roles, and the partners introduced themselves and shared their professional backgrounds. Cem Tinaz from Tennis Europe provided a comprehensive overview of the project's structure, objectives, and strategic vision. He detailed each work package, explaining their roles in achieving the project's broader sustainability goals. Following a coffee break and a group photo session, the second session focused on Work Package-2, led by Tennis Europe and UCAM. Representing UCAM, Juan Alfonso Garcia Roca presented an overview of the research desk and fieldwork methodology. He emphasised the importance of reviewing existing literature, conducting field studies, and GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.	analysing data to ensure the project is built on a strong foundation of environmental sustainability in tennis. Maciej Szymonski stated that although the target number of surveys in the project is 300, it would be possible to reach 1,000 people through the Tennis Europe mobile app. Representing CENTENARY TENNIS CLUBS, Berta Tiptore Belil stated that CTC's event in March could help reach more people in the project's fieldwork. Similarly, representing the HUNGARIAN TENNIS ASSOCIATION, Petra Schmitt mentioned that the event in May could contribute to expanding the project's outreach. MOBAD, who is responsible for the project's web platform, mentioned previous project web platforms. Representing MOBAD, Eymen Yildiz stated that this work package would be discussed in more detail in future meetings. AIFORLIVES, responsible for developing a mobile carbon footprint application to collect data and provide insights for decision-making and policy development aimed at reducing the environmental impact of tennis, shared their past experiences. Burak Selcuk Aydin mentioned that the processes related to the mobile application would be revisited in upcoming meetings. Project partners detailed the dissemination and communication strategy, ensuring project outputs would reach a broad audience. The Tennis Europe team mentioned that within the scope of the Green Tennis project's Ambassador Program, prominent athletes in the tennis world, such as Dominic Thiem, would contribute to the project's expansion to promote sustainability. Representing WE PLAY GREEN, Espen Thorsby talked about environmental sustainability from an inter-sport perspective and mentioned sustainability practices among different sports sectors. He specifically stated that they would play a role in increasing the Green Tennis project's visibility and dissemination within the football community. Next Steps 1) T2.1: Reviewing the Literature The existing literature on environmental sustainability in sports will be reviewed with a specific focus on tennis. The review will demonstrate a comprehensive understanding of best practices and challenges in promoting sustainability within the sport. Clarity and usefulness of the research findings number of relevant sources reviewed:120 Number of literature formats developed: 2 Deliverable 2.1: Literature Review Report Deadline: 30th April 2025 GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
2) T2.2: Conducting Field Study and Analysing the Data Questionnaires and interviews will be conducted with target groups. The aim will be to gain an in-depth understanding of the target audience's training needs and perceptions. Indicators will include the quality and depth of the survey and interview data collected. Number of interview forms developed: 1. Number of tennis coaches, club/facility staff, event organisers and managers interviewed: 30. Number of surveys designed and developed: 1. Number of young tennis players surveyed: 300. Deliverable 2.2: Field Study and Data Analysis Report Deadline: 31st October 2025 Next Meetings 1) Online Meeting Date: April (Exact date to be finalised via doodle.com) Duration: 1 hour Theme: Existing Literature Review and Situation Assessment. Participation: All Partners 2) 2nd Transnational Meeting Date: June (Exact date to be finalised via doodle.com) Location: Warsaw, Poland Duration: 1 Day Participation: All project team (with two staff from each partner) GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.	Responsibilities and Deadlines: 1) Reviewing the Literature Task: - Review existing literature on environmental sustainability in sport, focusing on tennis Responsible: TENNIS EUROPE and UCAM Deadline: 30th April 2025. 2) Conducting Field Study and Analysing the Data Tasks: 300 surveys (targeting young tennis players) 30 Interviews (targeting tennis coaches, club/facility staff and event organiser and managers) Responsible: TENNIS EUROPE, UCAM, HTF, CTC, MBD Deadline: 31st October 2025 3) Others - Partners were reminded to document and track project activities for reporting purposes. - TENNIS EUROPE and UCAM will organise a meeting among themselves for the literature review. - The website will be ready within two months. - Juan Alfonso will share the digital versions of the books he presented as examples during the meeting with the partners. - A shared drive file containing all project documents, reports, presentations, and the dissemination list will be sent to the partners via email.  GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



4.2 2nd Transnational Project Meeting — Warsaw, Poland

4.2.1 Meeting Identification

Field	Detail
Meeting Title	Green Tennis Project — 2nd Transnational Project Meeting
Meeting Type	Transnational Project Meeting (E1.2 — Workshop 1)
Date	16 October 2025
Location	CIC Warsaw, Varso Place, Chmielna 73, 00-801 Warsaw, Poland
Host Organisation	Mobile Adventure (MOBAD)
Format	Hybrid (in-person with one online participant)
Working Language	English
Number of Participants	12 (11 in-person + 1 online)

4.2.2 Context and Purpose

The 2nd Transnational Project Meeting marked a pivotal moment in the Green Tennis project lifecycle, as it bridged the closing of Work Package 2 (Research – Desk and Field Work) and the formal launch of Work Package 3 (Development). Hosted by Mobile Adventure (MOBAD) at CIC Warsaw, a modern co-working and innovation space located in the heart of Warsaw's business district, the meeting brought together representatives from all eight partner organisations — seven in person and one (Hungarian Tennis Federation) joining online — for a full-day working session.

The meeting served three principal purposes: to review and validate the outcomes of the field study and literature review carried out under WP2; to plan in detail the transition into WP3, including the allocation of leadership and contribution roles for each Task; and to consolidate the strategic direction of dissemination, communication, and post-project sustainability under WP5. The meeting also provided the occasion for the consortium to discuss expanded collaboration with external bodies such as the International Tennis Federation (ITF) and the Lawn Tennis Association (LTA).

The meeting was hosted as a one-day, in-person event at CIC Warsaw, with logistical information regarding travel arrangements, accommodation, public transport in Warsaw, and the venue circulated to all partners by the host in advance of the event.

4.2.3 Participants

The 2nd Transnational Project Meeting was attended by twelve representatives from the eight partner organisations of the Green Tennis consortium, as documented in the official Meeting Minutes (Annex E.2) and the signed Participants List (Annex A.2).

#	Full Name	Organisation	Role at the Meeting	Attendance
1	Resul Erhan	MOBILE ADVENTURE (MOBAD)	Host Organisation	In-person
2	Taner Tamturk	MOBILE ADVENTURE (MOBAD)	Host Organisation	In-person



3	Ayşe Yıldız	MOBILE ADVENTURE (MOBAD)	Host Organisation	In-person
4	Håkon Ege	COLLECTIVE INNOVATION (COLIN)	Project Coordinator	In-person
5	T. Burak Caliskan	COLLECTIVE INNOVATION (COLIN)	Co-Coordinator / Project Manager	In-person
6	Kazim Sari	COLLECTIVE INNOVATION (COLIN)	Coordinator Team	In-person
7	Cem Tinaz	EUROPEAN TENNIS FEDERATION (Tennis Europe)	Partner Representative	In-person
8	Maciej Szymonski	EUROPEAN TENNIS FEDERATION (Tennis Europe)	Partner Representative	In-person
9	Juan Alfonso García Roca	UCAM — Fundación Universitaria San Antonio	Partner Representative — WP2 Lead	In-person
10	María José Maciá Andreu	UCAM — Fundación Universitaria San Antonio	Partner Representative — WP2 Researcher	In-person
11	Berta Tintoré	CENTENARY TENNIS CLUBS (CTC)	Partner Representative — WP3 T3.1/T3.2 Lead	In-person
12	Espen Thorsby	WE PLAY GREEN (WPG)	Partner Representative	In-person
13	Burak Selcuk Aydin	AIRFORLIVES GMBH (AI4Lives)	Partner Representative — WP3 T3.5 Lead	In-person
14	Petra Schmitt	HUNGARIAN TENNIS FEDERATION (HTF)	Partner Representative	Online

All eight partner organisations were represented at the meeting, achieving a 100% partner attendance rate. The Hungarian Tennis Federation joined the meeting remotely via the project's online communication platform, ensuring that the partner could contribute to the discussions and decisions despite being unable to travel to Warsaw.

4.2.4 Key Discussion Points and Outcomes

Opening of the Meeting. The meeting was opened by Håkon Ege and T. Burak Caliskan from COLIN, the coordinating organisation of the Green Tennis Project. The host team from MOBAD extended a warm welcome to all participants and expressed their appreciation for the partners' presence in Warsaw. The opening session outlined the main objectives of the meeting — to review the outcomes of Work Package 2 and to plan the transition into Work Package 3, focusing on the creation of practical tools, educational materials, and digital platforms that will advance the project's implementation.

Presentation of WP2 Results — Player Survey. UCAM presented the outcomes of the literature review and the field study conducted among young tennis players and club managers. The Player Survey gathered responses from 463 participants across 41 countries, with an average age of 14 and balanced gender representation. Key findings showed strong environmental awareness and positive attitudes among young players, but low self-efficacy: players know about sustainability yet lack the confidence or guidance to act. The player questionnaire was structured around six dimensions assessing knowledge, attitudes, behaviour, willingness to act, self-efficacy, and emotional response toward sustainability. Reliability



analyses confirmed strong internal consistency across all dimensions (Cronbach's Alpha > 0.7). Female participants demonstrated significantly higher sustainability awareness and sensitivity compared to male participants. Players who had prior discussions or training on sustainability either through coaches or clubs — scored substantially higher in overall awareness and willingness to act.

Presentation of WP2 Results — Club Manager Survey. The Club Manager Survey gathered responses from 99 participants across Europe. The findings indicate that clubs demonstrate basic understanding and positive attitudes toward sustainability, yet face challenges such as limited resources, institutional support, and training opportunities. The consortium agreed that these results will directly inform the development of educational materials, guides, and toolkits under WP3. María José Maciá Andreu (UCAM) confirmed that the full Data Analysis Report will be shared with all project partners to support the preparation of subsequent deliverables. Cem Tinaz (Tennis Europe) further announced that the organisation plans to present the survey findings at the upcoming Annual General Meeting (AGM) and to share a printed brochure highlighting the key results of the Green Tennis research phase.

Work Package 3 — Development Phase Planning. Building on the WP2 results, the consortium discussed the structure and leadership of WP3, focused on transforming research findings into applicable materials, toolkits, and digital learning solutions. The following decisions were taken:

- The consortium agreed to develop a unified **Green Tennis Facilities and Events Guide and Toolkit**, given the strong interconnection between facility and event management practices. The guide and toolkit will provide actionable recommendations and best practices in areas such as energy and water efficiency, waste management, transportation, and sustainable event operations. The task will be led by **CTC**, with input from all partners. To support this process, **COLIN and Tennis Europe** will provide a draft framework outlining the key sections and thematic areas to be included in the Guide.
- For **Task 3.3**, the consortium confirmed that **Tennis Europe** will lead the creation of educational and awareness-raising materials. A total of 20 materials will be developed, including infographics, short videos, storytelling content, and animations aimed at young players, coaches, and club staff. These materials will be shared through the Green Tennis online learning platform and partner communication channels.
- **Task 3.4** will focus on the development of an Online Gamified Education Programme, coordinated by **MOBAD and COLIN**. The platform will include interactive modules, videos, quizzes, and challenges to engage different user groups. COLIN demonstrated the prototype of the Green Tennis online learning platform and the mobile app, designed to log users' sustainable actions and award points through gamified challenges.
- **Task 3.5** involves the design of a Gamification-based Carbon Footprint Mobile App, led by **AI4Lives**, which will allow players and clubs to log sustainable actions, track their environmental impact, and participate in challenges.

Throughout the discussion, partners emphasised the importance of ensuring that all WP3 outputs are interconnected, user-friendly, and sustainable beyond the project's lifetime — integrated into existing tennis networks and digital platforms to guarantee long-term visibility and impact.



Work Package 4 — Pilot Implementation. The consortium briefly addressed the upcoming Pilot Phase (WP4), confirming that the pilot implementation will take place between mid-2026 and mid-2027 (Months 18–32). The specific partners and facilities that will participate in the pilot activities will be further defined during the next transnational meeting in Murcia.

Work Package 5 — Dissemination, Communication, and Sustainability. The dissemination and communication strategy was discussed in depth during Session 3. Tennis Europe confirmed its role in coordinating dissemination activities and ensuring visibility across European and national tennis networks, with all partners supporting through research summaries and media-ready visuals. The consortium discussed strengthening collaboration with external bodies such as the **International Tennis Federation (ITF)** and the **Lawn Tennis Association (LTA, UK)** to promote project recognition and integration. The production of short, public-friendly communication materials — press releases, infographics, social media posts — was also agreed.

Project Continuity and Long-Term Sustainability. The partners discussed the need to ensure project continuity and sustainability after 2027. Ideas raised during the discussion included transforming Green Tennis into a long-term initiative or network, ensuring ongoing use of the developed tools and materials. The consortium emphasised that each partner should take ownership of dissemination within its own networks (clubs, federations, educational bodies). Cem Tinaz (Tennis Europe) proposed the possibility of publishing and sharing publications about the Green Tennis Project in the **ITF Journal** to increase visibility within the international tennis community.

Davis Cup Dissemination by HTF. Petra Schmitt (Hungarian Tennis Federation) informed the partners that dissemination activities related to the Green Tennis Project were carried out during the **Davis Cup**, and confirmed that she will share photos and videos from the event with the consortium.

4.2.5 Decisions and Action Items Agreed

The following decisions and action items were agreed during the 2nd Transnational Project Meeting and recorded in the official Meeting Minutes:

#	Action Item	Responsible	Deadline
1	Submit the Field Study and Data Analysis Report (D2.2)	UCAM	31 October 2025
2	Share the full Data Analysis Report with all project partners	María José Maciá Andreu (UCAM)	Following the meeting
3	Present the survey findings at the Tennis Europe AGM and prepare a printed brochure highlighting WP2 results	Tennis Europe	Following the AGM
4	Lead the development of the Green Tennis Facilities and Events Guide & Toolkit (T3.1 / T3.2)	CTC (with input from all partners)	WP3 timeline
5	Provide a draft framework outlining the key sections and thematic areas of the Guide	COLIN and Tennis Europe	Following the meeting
6	Lead the development of educational and awareness-raising materials — 20 outputs (T3.3)	Tennis Europe	WP3 timeline
7	Coordinate the development of the Online Gamified Education Programme (T3.4)	MOBAD and COLIN	WP3 timeline

8	Lead the design of the Gamification-based Carbon Footprint Mobile App (T3.5)	AI4Lives	WP3 timeline
9	Strengthen collaboration with external bodies (ITF, LTA) and explore publication in the ITF Journal	Tennis Europe	Continuous
10	Share photos and videos from Davis Cup dissemination activities	HTF (Petra Schmitt)	Following the meeting
11	Confirm the date of the next Online Partner Meeting via partner poll	COLIN	January 2026
12	Confirm the dates of the 3rd Transnational Project Meeting in Murcia	UCAM / COLIN	13–17 April 2026
13	Submit the WP3 Deliverables	All WP3 contributors	30 April 2026

4.2.6 Supporting Evidence

The following supporting documents constitute the evidence base for the 2nd Transnational Project Meeting and are included in the corresponding annexes of the present deliverable:

a) Signed Participants List of the 2nd Transnational Project Meeting

Program: Collaborative Partnership
Project No: ERASMUS-SPORT-2024-SCP- 101184588

Project Name: Tennis for a Greener Future
Event Host Organization: MOBILE ADVENTURE - MOBAD
Place: Warsaw, Poland
Date: October 16, 2025

Transnational Project Meeting
PARTICIPANTS LIST

Name	Organization	Email	Signature
CEM TINAR	TENNIS EUROPE	cemt@tennis-europe.org	[Signature]
MACIEJ SZYMOSKI	TENNIS EUROPE	maciej@tennis-europe.org	[Signature]
ESPER THORSEY	WE PLAY GREEN	Esper@weplygreen.com	[Signature]
BERITA TINJAK	CEMADUARY RAW/CUBS	info@cemaduaryraw.com	[Signature]
MAGIA JOE MAGIA ANDREU	UCAM	mymagia@ucam.edu	[Signature]
ADE GILIZ	MOBAD	ade.giliz@protonmail.com	[Signature]
JUAN ALEJOSO GARCIA ROTA	LICTU	jagarcia@ucam.edu	[Signature]

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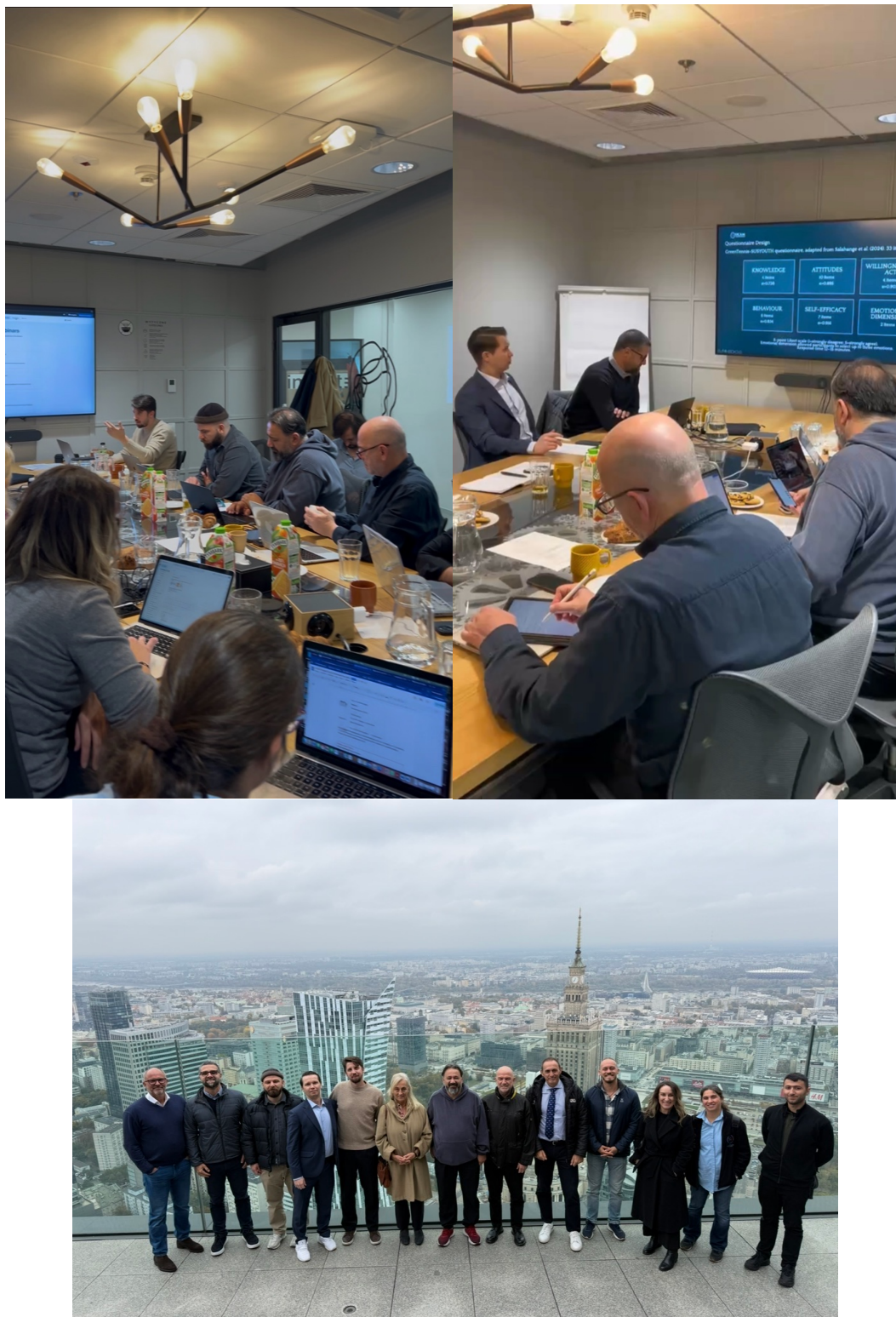
Bural Selim Agdin	Aiforlives	bural_selim.agdin@airforlives.com	[Signature]
Tarik Kose	Aiforlives	tarik@airforlives@gmail.com	[Signature]
Kamil Karim SAEI	Collective Innovation	kamil.karim.saei@collectiveinnovation.no	[Signature]
Taner Tanir	MOBAP	seygah.taner@gmail.com	[Signature]
Mustafa Resul Erhan	MOBAP	mustafaresul.erhan@gmail.com	[Signature]
T.Bural Caliskan	Collective Innovation	bural@collectiveinnovation.no	[Signature]
HAKON EGE	Collective Innovation	hake@collectiveinnovation.no	[Signature]

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b) Group Photograph of the 2nd Transnational Project Meeting

c) Agenda of the 2nd Transnational Project Meeting (Warsaw, 16 October 2025)



GREEN TENNIS PROJECT

Transnational Meeting Agenda

16th October 2025

Warsaw, Poland

16th October

10.00- 10:15 Session 1

- Official opening: Welcome by the MOBAD Team

10:15 -11:30 Session 1 (Work Package-2)

Research Desk and Field Work

- Literature Review Findings
- Young Tennis Player Survey Result
- Clubs and Manager Survey Result

11:30-11:45 Coffee Break and Group Photo

11:45-12:45 Session 2 (Work package-3 and Work package-4)

- T3.1 – Development of Green Tennis Facilities Guides and Toolkits
- T3.2 – Development of Sustainable Tennis Event Management Guides and Toolkits
- T3.3 – Development of Educational and Awareness Raising Resources
- T3.5 – Development of Gamification-based Carbon Footprint Mobile App

12:45 -14:30 Lunch

14:30 -15:30 Session 3 (Work package-5)

- Dissemination, Communication, internalisation and sustainability strategy
 - Project Website
 - Promotional Materials
 - Events, Seminars, Workshops
 - Ambassador Program
 - Blog & Sustainability Webinars
- Financial Issues
- Next Meeting, Final Words

15:30 - 17:30 Let's discover Warsaw! / Free Time

19:00 Official Dinner

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d) Official Minutes of the 2nd Transnational Project Meeting

 Green Tennis Project – Transnational Meeting Minutes Date: 16 October 2025 Location: Warsaw, Poland Host: Mobile Adventure (MOBAD) Meeting Type: Transnational Partner Meeting Participants: Host organisation MOBAD (Resul Erhan, Taner Tamturk, Ayse Yildiz) Project Coordinator COLIN (Håkon Ege, T.Burak Caliskan, Kazim Sari) Partners TENNIS EUROPE (Cem Tinaz, Maciej Szymonski) UCAM (Juan Alfonso Garcia Roca, María José Maciá Andreu) CTC (Berta Tintore) WPG (Espan Thorstoy) AI4LIVES (Burak Selcuk Aydin) HTF (Petra Schmitt) – Online Opening Session – Welcome & Introductions - The meeting began with opening remarks by Håkon Ege and Burak Caliskan from COLIN (Collective Innovation), the coordinating organisation of the Green Tennis Project. Mustafa Erhan and Tamer Tamturk from MOBAD also extended a warm welcome to all participants and expressed their appreciation for the partners' presence in Warsaw. - The opening session outlined the main objectives of the meeting — to review the outcomes of Work Package 2 (Research Desk and Field Study) and to plan the transition into Work Package 3 (Development Phase), focusing on the creation of practical tools, educational materials, and digital platforms that will advance the project's implementation. Key Discussion Points and Highlights 1. Presentation of WP2 Results UCAM presented the outcomes of the literature review and the field study conducted among young tennis players and club managers.  GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.	 - Player Survey: 463 participants across 41 countries, average age 14, balanced gender representation. - Key findings showed strong environmental awareness, positive attitudes, but low self-efficacy players know about sustainability but lack confidence or guidance to act. The player questionnaire was structured around six dimensions assessing knowledge, attitudes, behaviour, willingness to act, self-efficacy, and emotional response toward sustainability. Reliability analyses confirmed strong internal consistency across all dimensions (Cronbach's Alpha > 0.7). - Female participants demonstrated significantly higher sustainability awareness and sensitivity compared to male participants. Players who had prior discussions or training on sustainability—either through coaches or clubs—scored substantially higher in overall awareness and willingness to act. Club Manager Survey: 99 participants across Europe. - Clubs demonstrate basic understanding and positive attitudes, yet face challenges such as limited resources, institutional support, and training opportunities. These results will directly inform the development of educational materials, guides, and toolkits under WP3. From UCAM María José Maciá Andreu will share the full Data Analysis Report with all project partners to support the preparation of subsequent deliverables. Cem Tinaz from TENNIS EUROPE stated that the organisation plans to present the survey findings at the upcoming Annual General Meeting (AGM) and to share a printed brochure highlighting the key results of the Green Tennis research phase. Work Package 3: Development Building on WP2 results, WP3 will focus on turning research findings into applicable materials, toolkits, and digital learning solutions that support sustainability practices within tennis facilities, events, and educational contexts. - During the discussion, partners will work collaboratively on the development of a Green Tennis Facilities and Events Guide & Toolkit, given the strong interconnection between facility and event management practices. These guide and toolkit will provide actionable recommendations and examples of best practices in areas such as energy and water efficiency, waste management, transportation, and sustainable event operations. The task will be led by CTC, with input from all partners. To support this process, the COLIN and TENNIS EUROPE will provide a draft framework outlining the key sections and thematic areas to be  GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.
 Included in the Guide, which will serve as a starting point for CTC's work and for the collection of partner inputs. - For Task 3.3, the consortium confirmed that Tennis Europe will lead the creation of educational and awareness-raising materials. 20 materials will be developed, including infographics, short videos, storytelling content, and animations aimed at young players, coaches, and club staff. These materials will be shared through the Green Tennis online learning platform and partner communication channels. - Task 3.4 will focus on the development of an Online Gamified Education Program, coordinated by MOBAD and COLIN. The platform will include interactive modules, videos, quizzes, and challenges to engage different user groups. COLIN demonstrated the prototype of the Green Tennis online learning platform and the mobile app, designed to log users' sustainable actions and award points through gamified challenges. - Task 3.5 involves the design of a Gamification-based Carbon Footprint Mobile App led by AI4Lives, which will allow players and clubs to log sustainable actions, track their environmental impact, and participate in challenges. Throughout the discussion, partners emphasized the importance of ensuring that all WP3 outputs are interconnected, user-friendly, and sustainable beyond the project's lifetime integrated into existing tennis networks and digital platforms to guarantee long-term visibility and impact. Work Package 4: Pilot Implementation - The Pilot Phase (WP4) was briefly discussed. Partners noted that the pilot implementation will take place between mid-2026 and mid-2027 (Months 18–32). The specific partners and facilities that will participate in the pilot activities will be further defined during the next transnational meeting. Work Package 5: Dissemination and Communication - Tennis Europe will coordinate the dissemination activities, ensuring visibility across European and national tennis networks and All partners will support by providing research summaries and media-ready visuals. - Partners discussed strengthening collaboration with external bodies such as the ITF (International Tennis Federation) and LTA (UK) to promote project recognition and integration. The consortium also plans to produce short, public-friendly communication materials (press releases, infographics, social media posts). - The partners discussed the need to ensure project continuity and sustainability after 2027. Ideas included transforming Green Tennis into a long-term initiative or network, ensuring ongoing use of the developed tools and materials. The  GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.	 consortium emphasized that each partner should take ownership of dissemination within their networks (clubs, federations, educational bodies). - Cem Tinaz from Tennis Europe proposed the possibility of publishing and sharing publications about the Green Tennis Project in the ITF journal to increase visibility within the international tennis community. - Petra Schmitt from the Hungarian Tennis Federation informed the partners that dissemination activities related to the Green Tennis Project were carried out during the Davis Cup, and she will share photos and videos from the event with the consortium. Important Dates: Data Analysis Report Submission: 31 October 2025 Next Online Partner Meeting: January 2026 (final date to be confirmed via partner poll) Next Transnational Meeting: 13–17 April 2026 (dates to be confirmed), (hosted by UCAM / Murcia, Spain) WP3 Deliverables Submission: 30 April 2026  GREEN TENNIS Project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



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4.3 Online Interim Meeting — 5 June 2025

4.3.1 Meeting Identification

Field	Detail
Meeting Title	Green Tennis Project — Online Project Update and Planning Meeting
Meeting Type	Online Interim Meeting
Date	5 June 2025
Time	10:00–11:00 (CET)
Platform	Google Meet
Convening Organisation	Collective Innovation (COLIN) — Project Coordinator
Format	Online (fully remote)
Working Language	English
Number of Participants	Representatives from all 8 partner organisations

4.3.2 Context and Purpose

The Online Interim Meeting of 5 June 2025 was the first formal online consortium meeting held between the Kick-off Meeting in Oslo (January 2025) and the 2nd Transnational Project Meeting in Warsaw (October 2025). It was convened by the Project Coordinator (COLIN) with the dual purpose of reviewing the project's progress at the mid-point of the WP2 implementation phase and aligning the consortium on the operational steps leading up to the next physical gathering.

The meeting was scheduled following a structured availability process. An initial Doodle poll was launched proposing 4 June 2025 as the meeting date; due to overlapping availabilities among the partners, the Coordinator opened a new Doodle poll on 26 May 2025 proposing 5 June 2025, and asked partners to indicate their availability by 28 May 2025. Following the receipt of confirmations from all partners, the final meeting time and the Google Meet calendar invitation were circulated by the Coordinator on 2 June 2025. The full email correspondence regarding the scheduling of the meeting is documented in Annex C.1 of this deliverable.

The meeting addressed four main objectives: to update all partners on the overall progress of the project; to review the main outcomes of the Literature Review Report (Deliverable D2.1) submitted to the EU portal; to align on the upcoming survey and interview process within Work Package 2; and to confirm the date and logistical arrangements of the upcoming transnational meeting in Warsaw.

4.3.3 Participants

The Online Interim Meeting was attended by representatives from all eight partner organisations of the Green Tennis consortium, achieving a 100% partner attendance rate.

#	Organisation	Country	Attendance
1	COLLECTIVE INNOVATION (COLIN)	Norway	Present
2	EUROPEAN TENNIS FEDERATION (Tennis Europe)	Switzerland	Present
3	UCAM — Fundación Universitaria San Antonio	Spain	Present
4	HUNGARIAN TENNIS FEDERATION (HTF)	Hungary	Present

5	CENTENARY TENNIS CLUBS (CTC)	Switzerland	Present
6	WE PLAY GREEN (WPG)	Norway	Present
7	MOBILE ADVENTURE (MOBAD)	Poland	Present
8	AIRFORLIVES (AI4Lives)	Germany	Present

4.3.4 Key Discussion Points and Outcomes

General Project Progress. The Coordinator opened the meeting with a high-level update on the implementation status of the project. The Literature Review Report (D2.1), prepared by UCAM, was reported as having been finalised and submitted to the EU portal on 30 April 2025, in line with the deadline agreed at the Kick-off Meeting. The development of the survey and interview forms for Work Package 2 was reported as being underway, with the next implementation steps being the launch of the survey targeting 300 young tennis players (ages 14–18) across Europe and the conduct of 30 stakeholder questionnaires with coaches, facility managers, and tournament organisers.

Literature Review Report — Key Findings. The consortium reviewed the main outcomes of the Literature Review Report. The review identified five key thematic areas relevant to environmental sustainability in tennis: carbon emissions, energy use, transport, mobility, and water management. Among the most notable findings, the partners discussed evidence indicating that up to 60–80% of emissions associated with tennis activities relate to transport, and that smart irrigation can reduce water use in tennis facilities by up to 40%. It was confirmed that infographics summarising the key findings were being finalised by Tennis Europe for dissemination, and would be circulated to all partners.

Survey and Interview Strategy. UCAM presented the methodological approach to the field study, confirming that the survey tool for young tennis players would be adapted from validated scientific instruments and customised for the tennis context. The ethical approval process was reported as being underway under UCAM's lead, with completion expected by mid-June 2025. A key methodological decision was taken during the meeting: to replace the originally planned stakeholder interviews with simplified questionnaires, in order to allow for easier language adaptation, greater reach and participation, and a reduced workload for partners coordinating distribution. The consortium agreed that the survey would be conducted across 10 EU countries, with UCAM responsible for finalising the tools and sharing the distribution links. The minimum expected response targets were confirmed at 300 surveys for young tennis players across 10 countries and 30 questionnaire responses from coaches, club and facility staff, and event organisers and managers.

Updated Timeline for Work Package 2. The consortium agreed on the following updated timeline for the closing phase of WP2: data collection to continue until the end of September 2025; analysis and report writing to be completed by 15 October 2025; and final EU submission of the Field Study and Data Analysis Report (D2.2) by 31 October 2025.

Planning of the 2nd Transnational Meeting in Warsaw. The consortium confirmed 13 October 2025 as the proposed date for the 2nd Transnational Project Meeting in Warsaw, hosted by MOBAD, with final confirmation pending the availability of the UCAM team. It was agreed that MOBAD, as host, would prepare and circulate the meeting agenda and the logistical

info-pack in due course. *(The final date of the Warsaw meeting was subsequently confirmed as 16 October 2025 — see Section 4.2 of this deliverable.)*

Ambassador Programme. The consortium discussed the ongoing development of the Project Ambassador Programme. The Hungarian Tennis Federation proposed **Fabian Marujan** as a potential project ambassador. Tennis Europe reported that preliminary talks had been held with Dominic Thiem's team, with negotiations still under way. An open call for additional ambassador candidates was extended to all partner organisations. Espen Thorsby (We Play Green) offered to support the Ambassador Programme based on his prior experience with athlete ambassador programmes in football.

4.3.5 Decisions and Action Items Agreed

The following decisions and action items were agreed during the Online Interim Meeting and recorded in the official Meeting Minutes (Annex E.3):

#	Action Item	Responsible	Deadline
1	Finalise the survey and questionnaire tools and share the distribution links with all partners	UCAM	Mid-June 2025
2	Complete the ethical approval process for the field study	UCAM	Mid-June 2025
3	Conduct data collection across 10 EU countries — 300 player surveys + 30 stakeholder questionnaires	All partners (under UCAM coordination)	End of September 2025
4	Complete data analysis and drafting of the Field Study and Data Analysis Report (D2.2)	UCAM	15 October 2025
5	Submit Deliverable D2.2 to the EU portal	UCAM / COLIN	31 October 2025
6	Finalise and circulate infographics summarising the Literature Review findings	Tennis Europe	Following the meeting
7	Confirm the date and circulate the agenda and info-pack for the Warsaw transnational meeting	MOBAD (host)	Prior to the Warsaw meeting
8	Replace stakeholder interviews with simplified questionnaires (methodological decision)	UCAM	Implemented
9	Continue the Ambassador Programme development — open call for candidates from all partners	All partners (Tennis Europe lead)	Continuous

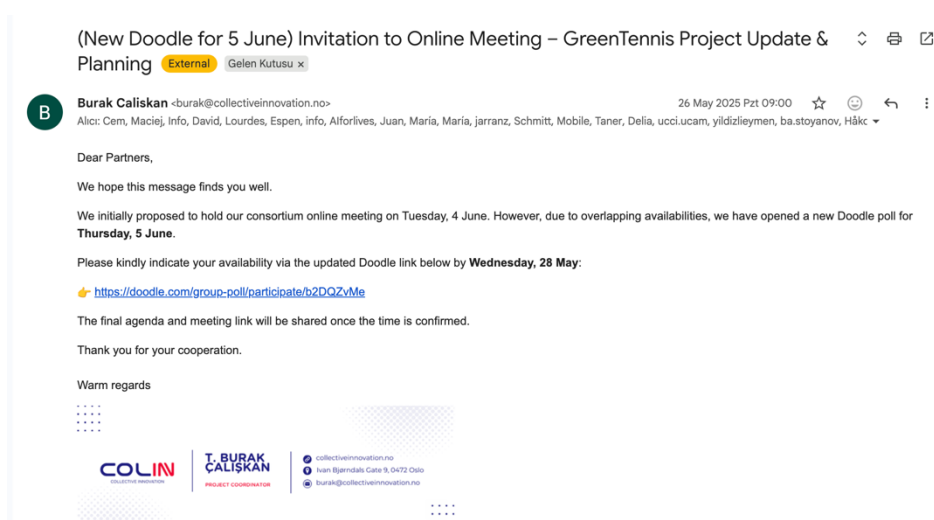
4.3.6 Outcomes Achieved Following the Meeting

Looking back from the perspective of the present reporting period, the decisions taken during the Online Interim Meeting were translated into concrete outcomes in the months that followed. The survey tools were finalised and distributed in line with the agreed timeline. The methodological decision to replace interviews with simplified questionnaires enabled a significantly broader reach: the field study ultimately gathered 463 responses from young tennis players across 41 countries — far exceeding the original target of 300 responses across 10 countries — and 99 responses from club managers across Europe. The Field Study and Data Analysis Report (D2.2) was completed on schedule and submitted by 31 October 2025, and the Warsaw transnational meeting was successfully held on 16 October 2025 (see Section 4.2).

4.3.7 Supporting Evidence

The following supporting documents constitute the evidence base for the Online Interim Meeting and are included in the corresponding annexes of the present deliverable:

a) Email correspondence regarding the scheduling and confirmation of the Online Meeting (Doodle invitation of 26 May 2025; final confirmation email of 2 June 2025)



b) Official Minutes of the Online Interim Meeting (5 June 2025)



4.4 Bilateral Task-Level Meeting — Mobile Application Development (COLIN ↔ AI4Lives)

4.4.1 Meeting Identification

Field	Detail
Meeting Title	Green Tennis Project — Bilateral Task Meeting on Gamification-based Carbon Footprint Mobile Application (T3.5)
Meeting Type	Bilateral Task-Level Coordination Meeting
Date	29 April 2026
Platform	Google Meet
Convening Organisation	Collective Innovation (COLIN)
Format	Online (fully remote)
Working Language	English
Number of Participants	5

4.4.2 Context and Purpose

Within the framework of Work Package 3 (Development), Task 3.5 — the design of the Gamification-based Carbon Footprint Mobile Application — is led by AI4Lives, with technical and coordination input from COLIN. As confirmed during the 2nd Transnational Project Meeting in Warsaw, the Mobile Application is one of the key digital outputs of the project, designed to allow young tennis players, coaches, and clubs to log sustainable actions, track their environmental impact, and participate in gamified challenges. The Mobile Application is intended to operate in close interconnection with the Online Gamified Education Programme (Task 3.4), which is jointly coordinated by MOBAD and COLIN, and to be deployed on both Google Play and the Apple App Store ahead of the pilot phase of Work Package 4.

The bilateral meeting of 29 April 2026 was the first dedicated working session between COLIN and AI4Lives following the Warsaw decisions, convened with a triple purpose: to review the prototype concept presented by AI4Lives in a five-step flow (Onboarding, Challenges, Tips, Profile, Analytics); to align the two partners on the conceptual and technical refinements required before the prototype is presented to the wider consortium at the 3rd Transnational Project Meeting in Murcia (June 2026); and to consolidate the work plan and timeline leading up to the Mobile Application's submission deadline of 31 December 2026 and the launch of the WP4 pilot phase in December 2026.

4.4.3 Participants

The bilateral meeting was attended by five representatives from COLIN and AI4Lives.

#	Name	Organisation	Role
1	Håkon Ege	COLIN	Lead from coordinator side — strategic direction
2	T. Burak Caliskan	COLIN	Coordination and process facilitation
3	Husna	AI4Lives	Mobile Application technical lead
4	Sueda	AI4Lives	Backend and development capacity
5	Didem	AI4Lives	Design and user-flow capacity

Note: For the purposes of this report, individual participants are referenced by their role rather than by name, in line with the GDPR considerations applicable to this deliverable (Section 3.5).

4.4.4 Key Discussion Points and Outcomes

Prototype Walk-through. AI4Lives presented a prototype concept for the Mobile Application structured around a five-step user flow: an onboarding screen with role-based selection ("I am a tennis player", "I am a coach", "I am a club manager"), followed by Challenges, Tips, Profile, and Analytics modules. COLIN acknowledged the conceptual progress made by AI4Lives and confirmed that the overall framework is well aligned with the project's objectives.

Challenges Module — A Two-Tier Design. The most extensive technical and conceptual discussion of the meeting concerned the architecture of the Challenges module. COLIN raised the operational scenario in which a club manager or coach within a specific tennis club would be able to launch a localised challenge addressed exclusively to the players of that club — for example, a one-week or one-month challenge inviting the club's players to log their tennis-related sustainable actions (commuting, training-related consumption, environmental behaviour) and to compete for a "most sustainable player" recognition within the club. AI4Lives confirmed that the prototype concept currently foresees an open peer-to-peer competition (managers compete with managers, fans compete with fans), and that a club-restricted competition layer was not yet part of the design.

Following the discussion, the consortium agreed in principle on a two-tier challenge architecture:

- **Macro tier** — European-level challenges, initiated by the application's central administration (COLIN / project consortium) and addressed to the entire user base of the application across Europe, leveraging in particular the user base of the Tennis Europe mobile application (approximately 20,000 young players aged 12–18), and aligned with major events such as Tennis Europe tournaments (approximately 1,200 international tournaments per year);
- **Micro tier** — Club- and event-level challenges, initiated by club managers, coaches, or tournament organisers and addressed exclusively to the players within their respective ecosystem, supported by an access-control mechanism (potentially a club-specific code) that ensures that a given challenge is visible only to the relevant users.

COLIN expressed an operational concern regarding the risk of insufficient traffic if the application were launched primarily at the European-wide level without the local engagement layer, and proposed a phased deployment strategy: the local / club-level challenges should be deployed as the primary engagement mechanism in the early phase of the application's operation, with the consortium-wide European challenges introduced as a second phase once a sufficient user base has been established. AI4Lives confirmed that this two-tier architecture is technically feasible, that it can be developed in the context of the Mobile Application, and that the design will be revisited internally to confirm the implementation approach.

Tips Module — Educational Content Integration. AI4Lives presented the Tips module as the educational layer of the Mobile Application, intended to deliver practical sustainability

information (recycling methods, energy-saving practices, environmental behaviour) to users in parallel with the gamification logic. COLIN confirmed that the educational content for this module will be fed by the outputs of Task 3.3 — Educational and Awareness-Raising Materials, led by Tennis Europe — ensuring that the Mobile Application benefits from the consolidated educational materials being developed elsewhere in Work Package 3, rather than requiring a separate content production stream.

Profile Module — Gamification and Motivation. AI4Lives presented the Profile module as the gamification engine of the Mobile Application, designed to consolidate each user's achievements, display tangible environmental indicators (e.g., weekly carbon dioxide savings), and provide motivational feedback through level tables and daily / weekly progress visualisations. COLIN confirmed that this design is aligned with the gamification logic of the project and supports the engagement objectives set out in the proposal.

Analytics Module — Feedback and Usage Data. AI4Lives raised the question of the technical infrastructure for the Analytics module, which is intended to capture user behaviour and aggregate usage statistics. The consortium agreed that the Analytics layer will be implemented through a lightweight HTML-based dashboard, providing the consortium with an accessible overview of usage indicators without requiring a separate analytics platform.

Demo Plan for the Murcia Transnational Meeting. AI4Lives confirmed that a working prototype simulation — presented through a phone-screen visualisation — will be delivered in time for the 3rd Transnational Project Meeting (Murcia, 23–24 June 2026). The consortium agreed that the prototype will be circulated to all partners via email approximately two weeks before the Murcia meeting, allowing partners to review the prototype in advance and prepare structured feedback for the on-site discussion. This advance circulation is intended to maximise the value of the time spent at the Murcia meeting and to leverage the tennis-specific expertise of partners such as Tennis Europe, HTF, and CTC for the identification of any sport-specific functional requirements that may need to be incorporated into the Mobile Application.

4.4.5 Decisions and Action Items Agreed

The following decisions and action items were agreed during the bilateral meeting:

#	Action Item	Responsible	Deadline
1	Refine the Challenges module to incorporate the agreed two-tier architecture (macro European-level + micro club / event-level), with a phased deployment strategy starting from the local engagement layer	AI4Lives (with COLIN feedback)	Prior to Murcia meeting (June 2026)
2	Revisit internally the technical implementation of the club-restricted access logic (e.g., club-specific code or invitation mechanism) and confirm the approach	AI4Lives	Prior to Murcia meeting (June 2026)
3	Provide written feedback on the prototype following the bilateral meeting	COLIN	Following the meeting
4	Integrate the educational content of the Tips module with the outputs of Task 3.3	AI4Lives, in coordination with	WP3 timeline

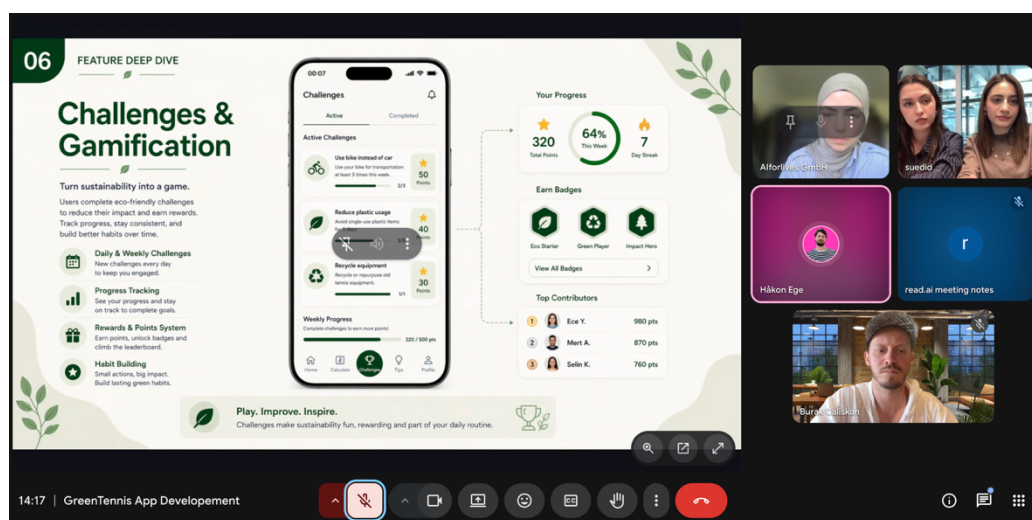
	(Educational and Awareness-Raising Materials, led by Tennis Europe)	Tennis Europe and COLIN	
5	Implement the Analytics module as a lightweight HTML-based dashboard	AI4Lives	WP3 timeline
6	Prepare a working prototype simulation (phone-screen visualisation) of the Mobile Application	AI4Lives	Prior to the 3rd Transnational Project Meeting in Murcia (June 2026)
7	Circulate the prototype to all consortium partners via email for advance review	COLIN	Approximately two weeks before the Murcia meeting (early June 2026)
8	Present and discuss the prototype with the full consortium at the Murcia Transnational Project Meeting	AI4Lives, COLIN, all partners	23–24 June 2026
9	Complete the development, testing, and store publication of the Mobile Application (Google Play, Apple App Store)	AI4Lives, COLIN	December 2026
10	Deploy the Mobile Application during the Work Package 4 pilot phase	All partners	December 2026 – April 2027
11	Submit the Pilot Implementation Report (D4)	All partners (under WP4 lead)	30 April 2027

4.4.6 Strategic Importance of the Meeting

The bilateral meeting represented a key turning point in the technical implementation of the project's Mobile Application output. Three aspects of the discussion are of particular strategic importance for the present deliverable. First, the meeting consolidated a clear two-tier architecture for the application's central engagement mechanism (the Challenges module), ensuring that the Mobile Application can support both European-wide outreach and club-level engagement — a design choice directly informed by the lessons learned from prior similar projects and from the coordination concerns raised by COLIN. Second, the meeting confirmed the integration of the Mobile Application with the broader digital ecosystem of the project, including the Tennis Europe mobile application as a user-base channel, the Task 3.3 educational materials as the content source for the Tips module, and the lightweight Analytics dashboard as the feedback layer. Third, the meeting established a clear timeline through to the December 2026 store publication and the April 2027 pilot implementation report, providing the project with a defensible work plan for the technical track of Work Package 3 and Work Package 4.

4.4.7 Supporting Evidence

a) Bilateral Task Meeting Photo on the Mobile Application



5. Bilateral and Task-Level Cooperation

In addition to the formal transnational and online meetings documented in Section 4, the Green Tennis consortium operates through a continuous fabric of bilateral and task-level cooperation that links partners on a day-to-day basis. These cooperation patterns extend far beyond the boundaries of scheduled meetings and constitute the operational backbone of the project. They are what allow eight organisations across seven countries to function not as parallel actors delivering separate outputs, but as an interconnected ecosystem in which each partner's work informs and enables the work of the others.

This section documents the principal bilateral and task-level cooperation channels that have been active during the reporting period. For each cooperation channel, the report describes the partners involved, the thematic scope, the nature of the interaction, and the concrete outcomes generated. Together, these accounts provide evidence that the consortium's collaboration is not limited to formal meeting moments but is sustained through ongoing operational engagement.

5.1 COLIN ↔ All Partners — Project Coordination

As Project Coordinator, Collective Innovation (COLIN) maintains the most extensive and continuous cooperation channel within the consortium. The coordinator's role connects every other partner to the project's central management functions and ensures that the work of the consortium remains aligned with the Grant Agreement, the agreed timeline, the budget framework, and the reporting obligations toward the European Education and Culture Executive Agency (EACEA).

During the reporting period, the cooperation between COLIN and the other seven partners has spanned several interlocking dimensions. The coordinator has been responsible for the strategic orchestration of the project — chairing the Kick-off Meeting in Oslo, convening and chairing the Online Interim Meeting of 5 June 2025, and co-chairing the 2nd Transnational Project

Meeting in Warsaw alongside the host. Beyond these formal moments, the coordinator has been the principal interface for the day-to-day operational running of the project: circulating deliverable templates and quality guidance, monitoring deadlines, tracking the progress of each Work Package, and providing partners with timely reminders and clarifications.

A second dimension of COLIN's coordination function concerns the management of the project's shared infrastructure. The Coordinator established and now maintains the project's shared Google Drive workspace, which holds the foundational documents (Grant Agreement, Partnership Agreements), the Work Package-specific working folders, the deliverables in their successive versions, and the supporting evidence base. The Coordinator also administers the project website, oversees the WhatsApp partner group as the channel for informal real-time coordination, and manages the scheduling of consortium meetings via Doodle.

A third dimension concerns the technical contribution of COLIN to the development of the project's digital outputs. In addition to its coordinator role, COLIN actively contributes to Work Package 3 — most notably as the joint lead, alongside MOBAD, of Task 3.4 (Online Gamified Education Programme), and as the technical interface with AI4Lives for the integration of the Mobile Application (Task 3.5) into the broader project ecosystem. During the Warsaw meeting, COLIN demonstrated the prototype of the Green Tennis online learning platform and the mobile app, providing the consortium with a tangible reference for the design discussions that followed.

A fourth-dimension concerns financial management, risk monitoring, and reporting. COLIN tracks the implementation of the budget across all partners, anticipates and mitigates risks in cooperation with the Work Package Leaders, and consolidates the inputs received from partners into the deliverables and reports submitted to the EACEA portal — including the present deliverable.

The cooperation between COLIN and each individual partner is sustained through a combination of formal email correspondence, regular Google Meet calls scheduled on demand, the WhatsApp partner group for time-sensitive matters, and the shared Google Drive workspace for asynchronous document exchange. Throughout the reporting period, this layered communication architecture has enabled the coordinator to keep the consortium aligned, responsive, and on track.

5.2 UCAM ↔ Tennis Europe — Work Package 2 Research

The cooperation between UCAM and Tennis Europe constitutes the methodological core of Work Package 2 (Research – Desk and Field Work) and represents one of the most intensive bilateral working relationships within the consortium during the reporting period.

UCAM, in its capacity as Work Package 2 Leader, brings to the partnership the academic rigour required for the design and analysis of the project's research instruments — drawing on the expertise of its Olympic Studies Centre and applying validated scientific methodologies to the specific context of tennis. Tennis Europe, in its capacity as the European federation governing the sport at continental level, brings the operational reach required to translate research design into actionable fieldwork — providing access to national federations, professional networks, and the user base of the Tennis Europe mobile application.



The combination of these two complementary roles has driven a continuous bilateral exchange throughout the reporting period. During the early phase of WP2, the two partners worked closely on the literature review (Deliverable D2.1), with Tennis Europe contributing context-specific knowledge of the tennis sector and UCAM consolidating the academic synthesis. The submission of the Literature Review Report on 30 April 2025 was the first joint output of this cooperation.

In the subsequent phase, the bilateral cooperation focused on the design of the field study instruments. UCAM led the adaptation of validated scientific instruments for the tennis context, while Tennis Europe contributed to the cultural and professional calibration of the questionnaires and supported the dissemination strategy. A key methodological decision — taken collaboratively and confirmed during the Online Interim Meeting of 5 June 2025 — was to replace the originally planned in-depth interviews with simplified questionnaires for stakeholders, in order to enable broader reach and reduce the workload on contributing partners.

In the data collection phase, Tennis Europe activated its mobile application as a primary distribution channel, an initiative that proved decisive in expanding the survey's reach far beyond the original target. In the data analysis phase, UCAM led the statistical work and the drafting of the Field Study and Data Analysis Report (Deliverable D2.2), with Tennis Europe contributing to the interpretation of findings from the perspective of European tennis governance.

The cooperation has continued beyond the closing of WP2 into the planning phase of Work Package 3. Tennis Europe announced during the Warsaw meeting its intention to present the WP2 findings at its Annual General Meeting and to produce a printed brochure summarising the results. Cem Tinaz (Tennis Europe) further proposed the publication of the project's research outputs in the ITF Journal, in close collaboration with UCAM. These initiatives extend the bilateral cooperation between the two partners into the dissemination and academic visibility phase of the project.

5.3 UCAM ↔ All Partners — Survey Distribution

If the cooperation between UCAM and Tennis Europe constitutes the methodological core of WP2, the cooperation between UCAM and all consortium partners constitutes its operational engine. The remarkable outreach achieved by the field study — 463 young tennis players surveyed across 41 countries, and 99 club managers surveyed across Europe, both significantly exceeding the original targets — was the result of a distributed cooperation model in which every partner activated its own national or sectoral network in support of the data collection effort.

UCAM, as Work Package Leader, designed and managed the central elements of this distributed model: the survey instruments, the ethical approval framework, the distribution links, the response monitoring, and the consolidation of incoming data. In parallel, each partner organisation contributed by mobilising its specific channels of access to the target groups of the study.

Tennis Europe activated its mobile application as a continental-scale distribution channel, enabling the survey to reach respondents across the full geographic span of European tennis. The Hungarian Tennis Federation supported the dissemination through its national tennis network, including a dedicated dissemination effort during a federation event in May 2025. Centenary Tennis Clubs leveraged its position as a network of historic tennis clubs across multiple countries to channel the survey toward club managers and grassroots audiences, including a dedicated dissemination effort during a CTC event in March 2025. Mobile Adventure contributed to the distribution within its operational region in Central Europe. We Play Green and AI4Lives supported the dissemination within their respective sustainability and digital networks. COLIN, as Coordinator, ensured the overall alignment of these distribution efforts with the agreed methodology and timeline.

The success of this distributed cooperation model rested on continuous bilateral exchanges between UCAM and each contributing partner — covering the timing of dissemination, the technical aspects of link distribution, the targeting of specific respondent groups, and the resolution of practical issues encountered during the campaign. Email correspondence between UCAM and each partner during the data collection period (June–September 2025) constitutes a substantial part of the project's communication record, a representative selection of which is summarised in Section 6 of this deliverable.

The fact that the field study ultimately reached respondents across 41 countries — far exceeding the original target of 10 EU countries — is a direct testament to the effectiveness of this multilateral distribution architecture and to the willingness of every partner to invest in the success of the WP2 research effort.

5.4 COLIN ↔ AI4Lives — Mobile Application Development

The cooperation between COLIN and AI4Lives represents the principal bilateral channel for the technical development of the project's mobile application output. Within the architecture of Work Package 3, AI4Lives is the lead partner for Task 3.5 — the design of the Gamification-based Carbon Footprint Mobile Application — while COLIN is the joint lead, alongside MOBAD, of Task 3.4 — the Online Gamified Education Programme. Because these two outputs are designed to operate as complementary components of a single integrated digital ecosystem, the technical cooperation between COLIN and AI4Lives is essential for ensuring that the Mobile Application and the Online Platform are interoperable, consistent in user experience, and unified in their gamification logic.

This bilateral cooperation began at the Kick-off Meeting in Oslo, where AI4Lives presented its technical experience from previous projects of comparable scope and where the foundational decisions on the project's digital architecture were taken. The cooperation continued through informal exchanges and ad-hoc bilateral discussions during the WP2 implementation period, and intensified in the lead-up to the Warsaw meeting, where the prototype of the Green Tennis online learning platform and the mobile app was demonstrated to the full consortium.

Following the Warsaw meeting, the bilateral cooperation entered an operational phase focused on the detailed technical specification of the Mobile Application. A dedicated bilateral coordination meeting between COLIN and AI4Lives is documented in Section 4.4 of this

deliverable, addressing the functional architecture, the carbon footprint calculation methodology, the gamification logic, and the integration of the Mobile Application into the broader digital ecosystem of the project. The work programme of this bilateral cooperation is structured around the WP3 deliverables submission deadline of 30 April 2026, with intermediate milestones to be reviewed during the upcoming online interim meetings and the 3rd Transnational Project Meeting in Murcia.

The cooperation channel between COLIN and AI4Lives also extends to the integration of the Mobile Application with the data infrastructure of the project. As the carbon footprint application is intended to enable players and clubs to log sustainable actions and track their environmental impact, the technical alignment between the data collection logic of the application and the broader sustainability indicators developed under the project is a recurring theme of the bilateral exchanges between the two partners.

5.5 COLIN & Tennis Europe ↔ All Partners — Dissemination and Communication

The dissemination and communication strategy of the Green Tennis project is jointly led by Collective Innovation (COLIN) and Tennis Europe under Work Package 5. This co-leadership structure brings together two complementary capacities: COLIN's project management infrastructure, digital coordination capabilities, and central reporting function, with Tennis Europe's continental reach, governance authority, and direct access to the European tennis ecosystem. The combination ensures that the project's outputs are disseminated through credible institutional channels while remaining anchored in a coherent visual identity, a well-managed digital presence, and a documented evidence base of dissemination activities.

The division of operational responsibilities between the two co-leaders has emerged organically from their respective profiles. COLIN coordinates the central infrastructure of the dissemination strategy, including the project website, the visual identity guidelines, the development of communication templates and promotional materials, the consolidation of monthly and periodic reporting on dissemination activities, and the integration of dissemination outputs into the overall project documentation submitted to EACEA. Tennis Europe activates the dissemination through European tennis networks and federations, coordinates the Ambassador Programme — including the ongoing engagements with prominent figures such as Dominic Thiem and the proposed candidacy of Fabian Marujan from the Hungarian Tennis Federation — leads the production of the printed brochure summarising the WP2 research findings, and represents the project at major tennis governance moments such as the Tennis Europe Annual General Meeting.

The cooperation between the two co-leaders is sustained through bilateral exchanges, scheduled coordination calls, and aligned communication with the rest of the consortium. The two co-leaders have also been working together on the proposal — initiated by Cem Tinaz at the Warsaw meeting — to publish project research outputs in the ITF Journal, with the aim of extending the visibility of the Green Tennis project beyond the European tennis space and into the international academic and professional tennis community.

The co-leadership of WP5 by COLIN and Tennis Europe is supported by the active contribution of all other consortium partners, who participate in dissemination through their



own networks and according to the specific role each partner plays in the project's ecosystem. UCAM contributes through academic dissemination — including the planned publication of WP2 findings in academic outlets — and through outreach within the higher education and research sector. The Hungarian Tennis Federation has carried out dedicated dissemination of the Green Tennis Project during the Davis Cup, sharing photographic and video documentation of the activity with the consortium. Centenary Tennis Clubs activates dissemination through its network of historic tennis clubs across multiple countries, and contributed to the WP2 outreach through a dedicated event in March 2025. Mobile Adventure supports dissemination within its operational region in Central Europe, and as the host of the 2nd Transnational Project Meeting contributed to the visibility of the project through the Warsaw event. We Play Green provides the project with cross-sectoral dissemination capacity, ensuring that the visibility of Green Tennis extends into the football community and into the wider sport sustainability movement, drawing on its prior experience with athlete-led ambassador programmes. AI4Lives contributes through dissemination within the digital innovation and sustainability technology sector.

Throughout the reporting period, the dissemination cooperation has produced a series of tangible outputs: the launch and maintenance of the project website by COLIN, the development of the project's visual identity, the dissemination of the WP2 results during the Davis Cup by HTF, the announcement of WP2 findings at the Tennis Europe AGM, the ongoing development of the Ambassador Programme, and the planning of the printed research brochure. The consortium has also discussed the long-term sustainability of these dissemination outputs, with the shared aim of transforming Green Tennis into a long-term initiative or network beyond the formal end of the project in 2027.

6. Communication Evidence

Beyond the structured meetings documented in Section 4 and the bilateral cooperation patterns described in Section 5, the Green Tennis consortium has maintained a continuous flow of communication through email correspondence and digital collaboration tools throughout the reporting period. This communication layer constitutes the day-to-day fabric of the partnership and provides additional evidence of the active engagement of all partners in the implementation of the project.

This section documents the structured communication channels operated during the reporting period (January 2025 – April 2026), based on a systematic review of the email archive maintained by the Project Coordinator. The review has identified **37 substantive Green Tennis-related email exchanges** documented from the coordinator's perspective, distributed across nine thematic categories, involving all eight partner organisations, and covering both formal management correspondence and operational task-level coordination. In addition, the analysis includes a number of multi-message email threads forwarded to the Coordinator by Work Package Leaders — most notably by Tennis Europe — which document the bilateral cooperation between Work Package Leaders and contributing partners outside the direct correspondence of the coordinator. Routine notifications (out-of-office replies, calendar accept/decline notifications, automated Doodle responses) have been excluded from the count, as have correspondence threads relating to other projects of the coordinator.

In line with the GDPR considerations applicable to this deliverable (see Section 3.5), all references to email correspondence in this section are presented in summary form, with personal data anonymised or omitted as appropriate. The complete anonymised log of email correspondence is provided in Annex C.5 of this deliverable.

6.1 Quantitative Overview

The volume and structure of the documented email correspondence are summarised in the three tables below, providing a quantitative overview of the communication activity from the Coordinator's perspective during the reporting period.

Table 6.1 — Distribution by Thematic Category

Code	Category	Number of Emails	Share
A	Project Launch and Onboarding	2	5%
B	Meeting Coordination	11	30%
C	Deliverable Management	12	32%
D	Quality Assurance	1	3%
E	Financial and Administrative	2	5%
F	Survey / Field Study Coordination	1	3%
G	Documentation and Templates	3	8%
H	Dissemination Coordination	4	11%
I	Risk and Issue Management	1	3%
	Total	37	100%

The distribution shows that **Deliverable Management (32%)** and **Meeting Coordination (30%)** together represent close to two-thirds of the documented correspondence, reflecting the project's emphasis during the reporting period on delivering Work Package 2 outputs, planning the transition to Work Package 3, organising the consortium's transnational and online meetings, and preparing the 3rd Transnational Project Meeting in Murcia. The lower share of Survey Coordination (3%) and Risk Management (3%) reflects the fact that these matters have been resolved primarily through bilateral exchanges held in the institutional archives of the respective Work Package Leaders, and through the formal meetings, rather than via consortium-wide email correspondence.

Table 6.2 — Distribution by Partner Organisation

Partner	Number of Email Exchanges Involving the Partner
CTC — Centenary Tennis Clubs	11
Tennis Europe	8
UCAM	5
COLIN (internal coordination)	4
AI4Lives	3
HTF — Hungarian Tennis Federation	3
WPG — We Play Green	1
MOBAD — Mobile Adventure	(covered through "All Partners" group correspondence)
All Partners (group emails)	9

The distribution by partner reflects the operational priorities of the reporting period. The high volume of correspondence with **CTC** is driven by the active development of the Green Tennis Facilities and Events Guide and Toolkit (Task 3.1 / 3.2), for which CTC holds task leadership, and by the dissemination activities carried out at the CTC General Assembly. The volume with **Tennis Europe** reflects both the WP2 research cooperation and the joint co-leadership of Work Package 5 (Dissemination and Communication). The volume with **UCAM** reflects the WP2 research leadership and the planning of the 3rd Transnational Project Meeting in Murcia. The correspondence with **AI4Lives** covers the technical coordination on the Mobile Application (Task 3.5), including the scheduling of the bilateral coordination meeting documented in Section 4.4. MOBAD-specific bilateral correspondence is limited because coordination with MOBAD has occurred primarily through the consortium-wide group correspondence and through the joint hosting of the Warsaw Transnational Project Meeting.

Table 6.3 — Distribution by Direction

Direction	Number of Emails
Sent by the Coordinator	17
Received by the Coordinator	20
of which: Bidirectional threads (sent + received within same subject)	10

The near-balance between sent and received correspondence indicates a **two-way communication dynamic** rather than a one-directional flow from the Coordinator to the partners. The presence of ten bidirectional threads further demonstrates that the Coordinator's email correspondence routinely produced responses, reactions, and follow-ups from the partner side, confirming the active and engaged participation of partners in the project's communication ecosystem.

6.2 Coordination-Level Communications by Category

The nine thematic categories presented in Table 6.1 are described in further detail below, with reference to representative examples drawn from the documented correspondence. The full anonymised log is provided in Annex C.5.

Category A — Project Launch and Onboarding (2 emails). Email correspondence related to the formal contractual onboarding of partners, including the management of the Partnership Agreements with each Beneficiary. This category includes the bilateral exchange with the Hungarian Tennis Federation regarding the signing and countersigning of the COLIN–HTF Partnership Agreement (September–October 2025).

Category B — Meeting Coordination (11 emails). Email correspondence related to the scheduling, organisation, and follow-up of consortium meetings, representing the largest meeting-related communication block of the reporting period. This category includes the circulation of the Warsaw Transnational Project Meeting agenda and info-pack (September–October 2025), the distribution of the Warsaw participant list, the dissemination of the Warsaw meeting minutes, the bilateral scheduling of coordination calls between COLIN and Tennis Europe, the calendar invitation for the bilateral COLIN–AI4Lives meeting on the Mobile Application development, and the full preparation cycle of the 3rd Transnational Project Meeting in Murcia / Cartagena, Spain (Doodle poll, availability coordination with UCAM, and final confirmation in April 2026).

Category C — Deliverable Management (12 emails). Email correspondence related to the management of project deliverables, representing the largest single thematic block of the reporting period. This category covers the joint review of the Literature Review Report findings between the Coordinator and UCAM, the circulation of the WP3 work-package structure to Tennis Europe, the deadline reminder issued to UCAM in advance of the D2.2 submission, the consortium-wide announcement of the D2.2 Field Study and Data Analysis Report submission, the ongoing development of the Green Tennis Facilities and Events Guide and Toolkit with CTC (including the Environmental Care Toolkit plan, the survey of clubs, the experts' briefing materials, and the toolkit working-progress file shared with Tennis Europe), the coordination on the upcoming WP3 manual for tennis institutions with reference inputs from external sources such as the LTA's environmental sustainability plan, and the Mobile Application specification document shared by AI4Lives.

Category D — Quality Assurance (1 email). Internal status reporting on project progress and strategic developments, supporting the Coordinator's quality assurance function across the project portfolio.

Category E — Financial and Administrative (2 emails). Email correspondence related to the financial administration of the project, including the confirmation of the second project payment to CTC's updated banking account and the formal acknowledgement of receipt of the 2026 Green Tennis Project grant by CTC (February 2026).

Category F — Survey and Field Study Coordination (1 email). Email correspondence related to the implementation of the Work Package 2 field study, exemplified by the request forwarded by HTF — in cooperation with Tennis Europe — for the redistribution of the player survey through national channels (September 2025). The relatively limited count under this category at the Coordinator level reflects the fact that the day-to-day coordination of the WP2 field study has been managed primarily by UCAM as Work Package Leader, with the corresponding correspondence held in the institutional archive of UCAM rather than that of the Coordinator. Selected Work Package-level threads forwarded to the Coordinator by Tennis Europe further document this coordination layer and are described in Section 6.3.

Category G — Documentation and Templates (3 emails). Email correspondence related to the project's documentation standards, visual identity, and dissemination assets, including the Canva-based design exchanges with Tennis Europe, the circulation of the updated logo and dissemination materials in vertical and horizontal versions, and the internal cross-referencing of the project's visual identity with related branding initiatives.

Category H — Dissemination Coordination (4 emails). Email correspondence related to the implementation of the dissemination strategy under Work Package 5, jointly led by COLIN and Tennis Europe (see Section 5.5). This category includes the announcement of the CTC Colloquium ("How to Attract Young Players Without Losing the Essence of the Club"), the coordination of the dissemination of the D2.2 results at the CTC General Assembly of 15 November 2025, the forwarded opportunity to present Green Tennis findings at the EAS Annual Conference in Riga (October 2025), with the inclusion of the player survey data, in cooperation with UCAM and Tennis Europe — the operational chain of which is documented in Section 6.4.2 below — and the announcement of the restructured Green Tennis Dissemination Tracker aligned with the project structure.

Category I — Risk and Issue Management (1 email). Email correspondence related to the identification, assessment, and mitigation of project risks and operational issues, exemplified by the bilateral exchange with CTC regarding the justified extension request for the submission of the Green Tennis Guide and Toolkit (April 2026), with the justification subsequently forwarded to the project's external expert.

6.3 Work Package–Level Communications

In addition to the coordination-level correspondence managed by COLIN, dedicated Work Package–level email channels have been operated by the respective Work Package Leaders throughout the reporting period. These thematic channels have allowed each Work Package to develop its own depth of coordination without overloading the consortium-wide communication flow.

The most intensive Work Package–level communication channel of the reporting period has been the email correspondence sustaining the cooperation between **UCAM and Tennis Europe** within Work Package 2 (Research – Desk and Field Work). The thematic scope of this correspondence has covered the design of the literature review structure, the drafting and revision of the survey instruments, the calibration of the questionnaires for the cultural and professional context of European tennis, the coordination of the ethical approval process, the integration of the Tennis Europe mobile application as a survey distribution channel, the monitoring of response rates, and the analysis and validation of the collected data. This correspondence is held primarily in the institutional archives of UCAM and Tennis Europe; selected threads have been forwarded to the Project Coordinator for documentation purposes and are referenced in the relevant sections of this deliverable.

A representative example of the depth of the UCAM–Tennis Europe bilateral cooperation is the documentary chain documented in Section 6.4.2 below, concerning the joint preparation of a co-authored conference paper for the EAS Annual Conference in Riga (October 2025), based on the preliminary findings of the WP2 player survey.

The bilateral cooperation between UCAM and the other contributing partners during the survey distribution phase of WP2 is also reflected in the project's email record. UCAM, as Work Package Leader, coordinated the distribution of the survey links and the targeting of national outreach efforts in cooperation with each contributing partner. The cumulative effect of this distributed coordination is reflected in the geographic and demographic reach of the field study, which ultimately gathered responses from 463 young tennis players across 41 countries and from 99 club managers across Europe.

6.4 Documentary Chains — Representative Examples

The structured documentation of communication activity is well illustrated by two representative documentary chains preserved in the project's correspondence archive. The first illustrates the standard cycle of consortium meeting coordination; the second illustrates the operational coordination of an academic dissemination output through bilateral cooperation between Work Package Leaders.

6.4.1 Documentary Chain — Online Interim Meeting (5 June 2025)

The Online Interim Meeting of 5 June 2025 has been documented through a complete three-step documentary chain:

- **Step 1 — Doodle poll (26 May 2025):** Coordinator email to all partners, opening a new Doodle poll for 5 June 2025 due to overlapping availabilities on the originally proposed date of 4 June 2025.
- **Step 2 — Confirmation email (2 June 2025):** Coordinator email to all partners, confirming the meeting time (10:00–11:00 CET, 5 June 2025), the platform (Google Meet), and the four-point agenda.
- **Step 3 — Meeting minutes (5 June 2025):** Official minutes documenting the proceedings, the methodological decisions taken (notably the replacement of stakeholder interviews with simplified questionnaires), and the action items agreed.

This three-step chain — invitation, confirmation, and minutes — illustrates the standard communication cycle applied to consortium meetings throughout the reporting period. The full chain for this specific meeting is included in Annex C.1 and Annex E.3 of this deliverable.

6.4.2 Documentary Chain — Academic Dissemination at the EAS Annual Conference (Riga, 6–8 October 2025)

A second representative documentary chain illustrates the operational coordination of an academic dissemination output through bilateral cooperation between Work Package Leaders. Between 8 and 19 September 2025, a structured email exchange of nine messages between UCAM (Maria José Maciá Andreu), Tennis Europe (Cem Tinaz), and the Project Coordinator (with Håkon Ege, Maciej Szymonski, and Juan Alfonso García Roca in copy) coordinated the preparation of a co-authored conference paper presenting the preliminary findings of the WP2 player survey at the Annual Conference of the European Association for Sport Management (EAS), held in Riga from 6 to 8 October 2025.

The chain unfolded as follows:

- **Step 1 — Initiation (8 September 2025):** UCAM proposed the joint submission of a co-authored abstract to the EAS Annual Conference, with an abstract submission deadline of 22 September 2025, and requested an update on the response rate of the player survey.
- **Step 2 — Operational alignment (8 September 2025):** The Coordinator and Tennis Europe confirmed the survey was progressing as expected, agreed to extend the data collection window to 15–20 September 2025 in order to maximise the response base, and shared the working dataset with UCAM.
- **Step 3 — Status check (17 September 2025):** UCAM requested a final status update in view of the abstract deadline, and Tennis Europe confirmed approximately 500 responses available for analysis.
- **Step 4 — Data delivery (18–19 September 2025):** Tennis Europe delivered the consolidated dataset to UCAM, and UCAM confirmed the start of the statistical analysis and abstract drafting.

- **Step 5 — Co-authorship formalisation (19 September 2025):** Affiliations of the co-authors were formally exchanged for inclusion on the conference paper.

This documentary chain illustrates several characteristics of the consortium's cooperation that are of direct relevance to the present deliverable. First, it demonstrates the capacity of the partnership to align on a tight external deadline (three days between data delivery and abstract submission) through a structured and professional communication exchange. Second, it shows the integration between the project's research workstream (WP2) and its dissemination workstream (WP5), with WP2 outputs feeding directly into an academic dissemination opportunity. Third, it documents the formalisation of co-authorship between UCAM and Tennis Europe, with the Project Coordinator in coordinating support, providing an early concrete example of the academic dissemination component of the project. The full chain is held in the email archives of the Coordinator, UCAM, and Tennis Europe and may be made available to EACEA upon request.

6.5 Bilateral Partner Communications

In addition to the coordination-level and Work Package-level correspondence, bilateral email exchanges between specific partners have supported the implementation of dedicated tasks throughout the reporting period.

The bilateral communication channel between **COLIN and AI4Lives** has supported the technical preparation of the Gamification-based Carbon Footprint Mobile Application (Task 3.5), with email exchanges intensifying in the lead-up to the Warsaw meeting and continuing through the planning of the bilateral coordination meeting documented in Section 4.4. This includes the calendar invitation for the working session on the Mobile Application development and the sharing of the Mobile Application specification document by AI4Lives in April 2026.

The bilateral communication channel between **COLIN and CTC** has been the most intensive bilateral channel of the reporting period at the Coordinator level, supporting the development of the Green Tennis Facilities and Events Guide and Toolkit (Tasks 3.1 / 3.2). Email exchanges have covered the Environmental Care Toolkit plan, the collection and analysis of 26 club survey responses, the experts' briefing process, the planned behaviour-change workshop in London, the financial administration related to the second project payment, and the justified extension request for the submission of the toolkit.

The bilateral communication channel between **COLIN and Tennis Europe**, beyond its coordination-level dimension, has sustained the joint co-leadership of Work Package 5 (Dissemination and Communication), as documented in Section 5.5. This includes the Canva-based collaboration on visual identity assets and the coordination on the upcoming WP3 manual for tennis institutions.

The bilateral communication channel between **HTF and the consortium** has supported the dissemination activities carried out by the Hungarian Tennis Federation during the Davis Cup, including the subsequent sharing of photographs and video material with the consortium.

6.6 Digital Collaboration Tools — Usage Evidence

In addition to the email correspondence documented in Sections 6.1 to 6.5, the consortium has operated a set of digital collaboration tools that constitute a complementary asynchronous communication layer.

Google Drive — Shared Project Workspace. The shared Google Drive workspace, established and maintained by COLIN, holds the foundational documents (Grant Agreement, Partnership Agreements), the Work Package-specific working materials, the deliverables in their successive versions, the meeting agendas and minutes, and the supporting evidence base. All partners access the workspace through a shared link and contribute to the asynchronous exchange of documents.

WhatsApp Partner Group. The dedicated WhatsApp group, including focal points from all eight partner organisations, has served as the channel for informal real-time coordination throughout the reporting period — covering quick check-ins, urgent updates, logistical coordination around transnational meetings, and short clarification exchanges that do not require formal email correspondence.

Doodle — Meeting Scheduling. Doodle has been used systematically for the scheduling of online interim meetings and for the coordination of dates of the transnational project meetings. The Doodle poll launched on 26 May 2025 for the scheduling of the Online Interim Meeting of 5 June 2025, and the Doodle poll launched on 20 January 2026 for the scheduling of the 3rd Transnational Project Meeting in Murcia, are included as representative examples.

Canva — Visual Identity Collaboration. Canva has been used by the partners co-leading Work Package 5 (COLIN and Tennis Europe) for the collaborative development of visual identity assets and dissemination materials, with shared design files exchanged between the two co-leaders.

6.7 Synthesis

The communication evidence presented in this section confirms that the Green Tennis consortium has maintained a continuous and substantive flow of email correspondence throughout the reporting period, complemented by the active use of digital collaboration tools. The volume of documented correspondence (37 substantive email exchanges from the Coordinator's perspective alone, supplemented by selected multi-message threads forwarded by Work Package Leaders such as the EAS Riga conference chain), the thematic breadth (nine categories covering the full range of management, operational, financial, and dissemination activities), the partner reach (all eight partner organisations involved), the bidirectional dynamic of the correspondence (ten threads with active partner responses), and the integration between the project's research, development, and dissemination workstreams collectively provide robust evidence of the consortium's active engagement and its ongoing operational cooperation between the formal meetings of the project.

7. Strengths of Partner Cooperation

The implementation of the Green Tennis project during the first reporting period has revealed a number of structural and operational strengths in the cooperation among consortium partners. These strengths emerge consistently across the meetings, the bilateral and task-level cooperation patterns, and the communication evidence documented in the preceding sections of this deliverable. They are presented below as observed characteristics of the partnership rather than as aspirations, and each is supported by concrete evidence drawn from the activities carried out between January 2025 and April 2026.

7.1 Multidisciplinary and Complementary Expertise

The composition of the consortium has proven to be one of its principal operational strengths. The eight partner organisations bring together expertise from five distinct domains — academic research (UCAM), continental and national tennis governance (Tennis Europe, HTF), grassroots and historic tennis clubs (CTC), cross-sectoral sustainability advocacy (We Play Green), digital innovation and project management (COLIN, MOBAD, AI4Lives) — and each Work Package draws on the specific competencies of the relevant partners. The methodological depth of the literature review and field study (WP2), the institutional credibility of the dissemination strategy (WP5), the technical robustness of the digital outputs in development (WP3), and the credibility of the Ambassador Programme have all been made possible by the deliberate combination of these complementary expertise profiles within a single partnership.

7.2 Geographic and Cultural Diversity Across Europe

The partnership spans seven European countries — Norway, Switzerland, Spain, Hungary, Germany, Poland, and the international footprint of CTC across multiple historic tennis venues — covering Northern, Central, and Southern Europe. This geographic distribution has been an operational asset in the implementation of the WP2 field study, where the survey ultimately reached respondents in 41 countries, reflecting the multiplier effect of partner-led national outreach in addition to the Tennis Europe continental distribution channel. The cultural diversity of the partnership has also enriched the design of the educational and awareness-raising materials under development in WP3, ensuring that the project's outputs are calibrated for a European audience rather than for a single national context.

7.3 Coordinator-Driven Operational Discipline

The cooperation framework of the consortium benefits from the consistent operational discipline maintained by the Project Coordinator throughout the reporting period. The Coordinator's continuous presence as the central interface for all partners — through structured email correspondence (37 documented exchanges across nine thematic categories), through the systematic application of standard meeting cycles (Doodle invitation → confirmation → minutes), through the active management of the shared Google Drive workspace, and through the WhatsApp partner group for real-time coordination — has provided the partnership with a stable rhythm of work and a reliable point of reference. The two-way nature of this communication, evidenced by the near-balance between sent and received correspondence and by the ten bidirectional threads identified in Section 6, indicates that the Coordinator's

leadership has translated into active engagement from the partner side rather than passive compliance.

7.4 Strong Engagement and Attendance at Consortium Meetings

The consortium has demonstrated consistently high engagement at all formal meetings of the reporting period. Both transnational project meetings — the Kick-off Meeting in Oslo (29 January 2025) and the 2nd Transnational Project Meeting in Warsaw (16 October 2025) — were attended by representatives from all eight partner organisations, achieving a 100% partner attendance rate at both events. The Online Interim Meeting of 5 June 2025 was similarly attended by representatives from all eight partner organisations. The consortium also adapted flexibly to individual circumstances: the participation of the Hungarian Tennis Federation in the Warsaw meeting via online connection ensured that the partner remained fully engaged in the deliberations despite being unable to travel. The active preparation of the 3rd Transnational Project Meeting in Murcia / Cartagena, scheduled for 23–24 June 2026, has been coordinated through a structured Doodle and confirmation process from January to April 2026.

7.5 Effective Bilateral Cooperation Between Work Package Leaders

Beyond the formal consortium meetings, the cooperation between Work Package Leaders has constituted a significant strength of the partnership. The bilateral cooperation between **UCAM and Tennis Europe** under Work Package 2 has produced a literature review submitted on schedule (D2.1, 30 April 2025), a field study that exceeded its original targets (463 young players surveyed across 41 countries; 99 club managers across Europe), the timely delivery of the Field Study and Data Analysis Report (D2.2, 31 October 2025), and the joint preparation of a co-authored academic paper presented at the EAS Annual Conference in Riga (October 2025) — the latter coordinated through a structured nine-message email exchange compressed into fewer than two weeks. The bilateral cooperation between **COLIN and CTC** has sustained the active development of the Green Tennis Facilities and Events Guide and Toolkit (Tasks 3.1 / 3.2), including the collection of 26 club survey responses, the engagement of an external expert, and the coordination of a planned behaviour-change workshop in London. The bilateral cooperation between **COLIN and AI4Lives** has prepared the technical specification of the Mobile Application (Task 3.5) and culminated in a dedicated bilateral coordination meeting in April 2026 (Section 4.4).

7.6 Cross-Sectoral Innovation Through Football-to-Tennis Knowledge Transfer

The presence of We Play Green in the consortium introduces a structural innovation rarely found in single-sport projects: a documented mechanism for the transfer of sustainability practices from one professional sport (football) to another (tennis). During the reporting period, We Play Green has contributed to the strategic discussions of the consortium on athlete-led advocacy, has offered concrete support for the development of the Green Tennis Ambassador Programme based on its experience with comparable football-based programmes, and has positioned itself to extend the visibility of the Green Tennis project into the football community. This cross-sectoral dimension is one of the differentiating strengths of the partnership and one of its most distinctive contributions to the European sport sustainability ecosystem.

7.7 Timely Delivery of Work Package 2 Outputs

The ability of the consortium to deliver its first major Work Package on time and beyond expectations is an objective indicator of cooperative effectiveness. Within Work Package 2, both deliverables were submitted to the EACEA portal on the agreed dates: the Literature Review Report (D2.1) on 30 April 2025, and the Field Study and Data Analysis Report (D2.2) on 31 October 2025. The quantitative results of the field study substantially exceeded the original targets agreed at the Kick-off Meeting: 463 young players surveyed against an original target of 300, across 41 countries against an original target of 10 EU countries, and 99 club managers surveyed across Europe. These outcomes were achieved through a distributed cooperation model in which all partners contributed to the dissemination of the survey through their respective national and sectoral networks, under the methodological coordination of UCAM.

7.8 Active and Diversified Dissemination Activity

The dissemination activity of the consortium during the reporting period has been both active and diversified, drawing on multiple complementary channels operated by different partners. Concrete dissemination outputs documented during the reporting period include the launch and ongoing maintenance of the project website by COLIN, the development of the project's visual identity and dissemination materials in cooperation with Tennis Europe, the dissemination of project information by HTF during the Davis Cup, the co-authored presentation of preliminary WP2 findings at the EAS Annual Conference in Riga (October 2025), the dissemination of D2.2 results at the CTC General Assembly of 15 November 2025, the planned presentation of WP2 findings at the Tennis Europe Annual General Meeting, the proposed publication of project research in the ITF Journal, the announcement of the CTC Colloquium on tennis club engagement, and the launch of the structured Green Tennis Dissemination Tracker. Each of these outputs has involved more than one partner, reflecting the joint co-leadership of Work Package 5 by COLIN and Tennis Europe and the active contribution of all other partners to dissemination through their own networks.

7.9 Adaptive and Solution-Oriented Decision-Making

The consortium has demonstrated a consistent capacity to adapt operational decisions in response to evolving circumstances, in ways that have strengthened rather than disrupted the implementation of the project. During the Online Interim Meeting of 5 June 2025, the consortium agreed to replace the originally planned in-depth stakeholder interviews with simplified questionnaires, a methodological adjustment that enabled broader reach and reduced workload while preserving the rigour of the data collected. The data collection window of the WP2 field study was extended in September 2025 to maximise the response base in time for both the D2.2 deliverable and the EAS conference paper. The submission of the WP3 Guide and Toolkit was managed through a justified extension request prepared with the involvement of CTC and the project's external expert, illustrating the consortium's procedural maturity in handling deadline-related considerations. In each of these cases, the adjustment was discussed openly, documented through the appropriate communication channels, and supported by all partners.

7.10 Continuous Cooperation Beyond Formal Meeting Moments

A final and underlying strength of the partnership is the continuity of cooperation maintained between formal meetings. The combination of email correspondence at coordination, Work Package, and bilateral levels, the use of a shared Google Drive workspace for asynchronous document exchange, the WhatsApp partner group for informal real-time coordination, and the use of Canva and Doodle for specific collaborative tasks has created a layered communication ecosystem in which cooperation does not pause between meeting moments. The fact that 37 substantive coordination-level email exchanges have been documented in the Coordinator's archive alone — supplemented by the bilateral and Work Package-level threads discussed in Sections 5 and 6 — confirms that the consortium operates as a continuously active partnership, rather than as a series of episodic gatherings linked by intervals of inactivity.

8. Conclusion and Outlook

This deliverable has documented the cooperation framework, the meetings held, and the communication evidence of the Green Tennis project consortium during the first reporting period of the project, covering the period from January 2025 to April 2026. The structure of the present report — encompassing the consortium overview, the governance and communication framework, the detailed meetings log, the bilateral and task-level cooperation patterns, the communication evidence at coordination and Work Package levels, and the strengths of partner cooperation observed during the reporting period — has been designed to provide EACEA evaluators, internal management bodies of the consortium, and the partner organisations themselves with a comprehensive and evidence-based account of the partnership's first phase of implementation.

8.1 Summary of the Reporting Period

During the period covered by this report, the consortium has conducted its activities through a structured combination of two transnational project meetings — the Kick-off Meeting in Oslo (29 January 2025) and the 2nd Transnational Project Meeting in Warsaw (16 October 2025) — one online interim meeting (5 June 2025), one bilateral task-level coordination meeting on the Mobile Application development (April 2026), and continuous coordination through email correspondence, the shared Google Drive workspace, the WhatsApp partner group, and the Doodle scheduling tool. All formal meetings of the consortium have been attended by representatives of all eight partner organisations, achieving a 100% partner attendance rate across the reporting period.

In quantitative terms, the reporting period has been characterised by the following indicators of consortium activity: 37 substantive coordination-level email exchanges documented in the Coordinator's archive, distributed across nine thematic categories and involving all eight partner organisations; complementary Work Package-level email correspondence held in the institutional archives of the respective Work Package Leaders, exemplified by the documentary chains presented in Section 6; the timely submission of the two Work Package 2 deliverables (D2.1 Literature Review Report on 30 April 2025; D2.2 Field Study and Data Analysis Report on 31 October 2025); and the achievement of WP2 outreach targets significantly exceeding the original commitments, with 463 young tennis players surveyed across 41 countries and 99 club managers surveyed across Europe.



8.2 Overall Assessment of Partner Cooperation

The cooperation among partners during the reporting period has been characterised by sustained engagement, professional and timely communication, and a consistent capacity to translate strategic decisions into operational outputs. The partnership has functioned as an interconnected ecosystem rather than as a collection of parallel actors, with bilateral and Work Package-level cooperation patterns supplementing the formal consortium-wide moments and ensuring that the project remains continuously active between meetings. The strengths identified in Section 7 of this report — multidisciplinary and complementary expertise, geographic and cultural diversity, coordinator-driven operational discipline, strong meeting engagement, effective bilateral cooperation between Work Package Leaders, cross-sectoral innovation through the football-to-tennis dimension, timely delivery of Work Package 2 outputs, active and diversified dissemination, adaptive and solution-oriented decision-making, and continuous cooperation beyond formal meeting moments — have collectively shaped a partnership that has met the operational expectations of the first reporting period.

The communication architecture established at the outset of the project and refined throughout its implementation has proven fit for purpose. The combination of formal email correspondence for documented decisions, Google Meet for synchronous discussions, the shared Google Drive workspace for asynchronous document exchange, the WhatsApp partner group for informal real-time coordination, Doodle for meeting scheduling, and Canva for collaborative visual identity work has provided the consortium with a balanced communication ecosystem covering the full spectrum of its cooperation needs.

8.3 Outlook for the Upcoming Reporting Period

Looking forward, the consortium has consolidated its preparations for the next phase of project implementation. The 3rd Transnational Project Meeting will be hosted by UCAM in Murcia / Cartagena, Spain, on 23–24 June 2026, with the date and location formally confirmed in April 2026 following a structured availability coordination process. The meeting is expected to mark the operational midpoint of Work Package 3 (Development), to validate the progress of the project's main digital and educational outputs, and to set the conditions for the launch of Work Package 4 (Pilot Implementation), scheduled to take place between mid-2026 and mid-2027.

The principal operational priorities of the upcoming period are the following. First, the completion and submission of the Work Package 3 deliverables by 30 April 2026 — including the Green Tennis Facilities and Events Guide and Toolkit (Tasks 3.1 / 3.2) led by CTC, the educational and awareness-raising materials (Task 3.3) led by Tennis Europe, the Online Gamified Education Programme (Task 3.4) jointly coordinated by MOBAD and COLIN, and the Gamification-based Carbon Footprint Mobile Application (Task 3.5) led by AI4Lives. Second, the operational preparation of the Work Package 4 pilot implementation, including the identification of pilot partners and facilities, scheduled to be confirmed during the Murcia transnational meeting. Third, the continuation of the dissemination strategy under the joint co-leadership of COLIN and Tennis Europe, including the planned presentation of project findings at the Tennis Europe Annual General Meeting, the proposed publication of project research in the ITF Journal, and the further development of the Ambassador Programme. Fourth, the strengthening of cooperation with external bodies such as the International Tennis Federation (ITF) and the Lawn Tennis Association (LTA), as agreed during the Warsaw meeting.



The consortium has also begun to consider the long-term sustainability of the project's outputs beyond the formal end of the project in 2027. Discussions held during the Warsaw meeting and continued through the dissemination work of the consortium have raised the prospect of transforming Green Tennis into a long-term initiative or network, ensuring the ongoing use of the developed tools, materials, and digital platforms within the European tennis ecosystem and across the broader sport sustainability community.

8.4 Status of the Present Deliverable

In line with the indication provided in Section 1 of this report, the present deliverable is conceived as a living document that will be updated periodically throughout the project lifecycle. The present version (v1.0) covers the first reporting period of the project (January 2025 – April 2026) and will be extended in subsequent versions to incorporate the 3rd Transnational Project Meeting in Murcia (June 2026), the activities of Work Package 3 and Work Package 4, and the ongoing cooperation, communication, and dissemination activities of the consortium. The structure of the report has been designed to support such incremental updates without requiring a substantive reorganisation of the underlying framework.

In closing, the cooperation among Green Tennis partners during the first reporting period has provided a solid foundation for the implementation of the remaining phases of the project. The consortium enters the next reporting period with confirmed deliverables behind it, an active development phase ahead of it, and a partnership ecosystem that has demonstrated, through documented evidence, its capacity to operate as a coherent, engaged, and effective European cooperation initiative.